

ABSTRACT

REDESIGN OF VIDEO GRAPHIC PRESENTATION KANDANG JURANG DOANK CREATIVE COMMUNITY

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Redesign of this video graphic presentation taken by seeing the condition and needs from “kandank jurank doank” community, which in day by day is getting crowded by visitor. Our latest presentation video we have is no longer represent our creativity and no longer being a base or foundation of our community. This redesign, later, will be use to inform our activities in “kandank jurank doank” creative community.

Based on our needs, through redesign methodic process, like: data collective process, interview or direct observation, data analysis and fullfilment of design; we can assume that this creative community needs to redesign our latest presentation video in order to change: more dynamic and not easily to make people bored.

The result of this presentation video which design by motion graphic technique in pop art style harmonized with the character of “kandank jurank doank” creative community hopefully being eye catching by it self and being a source of profile & activity information tools for visitor.

Key Words : Graphics, Video Presentations, Motion Graphics, Pop Art.

