

ABSTRACT

Design Exploration of Everyday Shirt with Punk is a concept which is basically the look of today's life chances. By combining the two elements, namely enrichment of everyday shirts and punk. T-shirts teaches how modern life should be lived. Smart-looking, compact, agile, as well as relaxing. Saw an opportunity to explore here, because the visualization of existing packaging is less prominent then the opportunity to visualize or exploration again. Getting a search method for exploration of a picture, an essential for designing a design. The many forms of lines, dots, and the field is the component that can not be separated from the world of design. Preparation of experiment or exploration should be limited to terms on a message can still be felt to a wide audience. That way not only the shirts worn by young, male, or those from lower classes, but also worn by anyone. We also see the shirts worn in a variety of activities. T-shirts now also has become a vehicle for a sign. T-shirts as other clothing, carrying a message in an "open text" where the reader or viewer can interpret. Various shapes, pictures, or words in the jersey is a message of experience, behavior and social status. This is called estetikasi everyday life which characterize modern life (in which "ethical" shifted into "aesthetic"). The spirit of modern life is actually the spirit t-shirts.

Keywords : Everyday, t shirt, punk, exploration