

ABSTRACT

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Fabric Exploration Jakarta Textile Museum in print media (Catalog)

As for the final task, the writer makes the information guide for visitors or tourists of Jakarta Textile Museum is a collection of various fabrics catalog which is available at the museum. Which may ultimately provide a positive image for the museum itself, so the intent and purpose of the museum can be reached later that provide information to tourists about the collections that exist in the textile museum in Jakarta. The creation and establishment of the identity of the Textile Museum to build, develop, and provide information to tourists about the world of textiles in Indonesia. Indonesia as well as providing cultural information in this visually textile industry can be known by tourists

Therefore, in order to complete graduation requirements Strata-1 majoring in Graphic Design and Multimedia, the authors make a catalog of information guides for the textile museum in Jakarta. Hopefully with this medium tourists or the general public know about the different kinds of fabrics that exist in Indonesia.

Moreover, the authors also make the other supporting media that can later be used in informing the museum collection of textile fabric of Jakarta to be more known and recognized by tourists and the wider community.

Keywords : Print media, Fabric Exploration, Jakarta Textile museum, Museum

Catalogue In Brochure, Flyer, and Poster.