

ABSTRACT

In the current era of globalization, the development of the business world is growing rapidly. Therefore many companies open up business opportunities as the holder of the velocity of money in Indonesia. This is because the rapid growth and very promising for the business owner too can be said even if the risk is high enough, one of them offering or making motor vehicle care products in general the whole population in Indonesia is almost average has a motor vehicle. From then it is necessary in creating business opportunities in the manufacture of motor vehicle maintenance products. At PT Feco Car Shampoo these products have started to be created and very quickly in sales within a year period. In business competition is very tight anyway, PT Feco Car Shampoo require production planning for the creation of smoothness in the hold binisnya process. In the data management system of production at PT. Feco Car Shampoo is generally still use manual (collection of raw materials, the calculation of the amount of raw materials, product management) so as not well coordinated and may lead to delays in the production process.

Keywords: *Feco Car Shampoo, business, raw materials, production.*



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