THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP, MOTIVATION, AND WORK DISCIPLINE ON TURNOVER INTENTION OF EMPLOYEE AT ORGANIZATION XYZ

THESIS



MANAGEMENT UNDERGRADUATE PROGRAM FACULTY OF ECONOMICS AND BUSINESS UNIVERSITAS MERCU BUANA JAKARTA 2024

THE INFLUENCE OF TRANSFORMATIONAL LEADERSHIP, MOTIVATION, AND WORK DISCIPLINE ON TURNOVER INTENTION OF EMPLOYEE AT ORGANIZATION XYZ

Thesis Submitted to Fulfill One of the Requirements for Obtaining Bachelor's Degree in Economics at The Faculty of Economics and Business, Management Undergraduate Program, Universitas Mercu Buana, Jakarta



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ABSTRACT

This research aims to determine The Influence of Transformational Leadership, Motivation, and Work Discipline on Turnover Intention of Company XYZ. The data collection method used a survey method, with the research instrument in the form of a questionnaire that was shared to the sample through the Shout.com. The questionnaire will be given criteria and value weights based on a Likert scale. The research design used in this study is quantitative research, and the research method employed is causal analysis. The sample consists of 119 respondents selected through purposive sampling. The data analysis method used is Partial Least Square (PLS), and the analysis technique utilized is descriptive. The findings reveal that transformational leadership, motivation, and work discipline significantly impact turnover intention. Specifically, transformational leadership and work discipline negatively affect turnover intention, while higher motivation is associated with lower turnover intention.

Keywords: Transformational Leadership, Motivation, Work Discipline, Turnover Intention.



PREFACE

Alhamdulillahirobbil'alamin, Praise is merely to the Almighty Allah SWT for the gracious and mercy blessing that enables me to accomplish this thesis entitled: "The Influence of Leadership, Motivation, and Work Discipline on Turnover Intention of Employee at Company XYZ". This bachelor's degree thesis is proposed to fulfill one of the requirements to achieve an Undergraduate Degree at the Faculty of Economics and Business, International Management Program Universitas Mercu Buana.

I as author realized as a human being in this research could not be separated from mistakes and deficiencies due to a lack of knowledge and experience. The process of writing this research could not be separated from guidance, assistance, and meaningful supports from many individuals, especially Mr. Ali Hanafiah, S.E., M.M., DBA as my supervisor who has given valuable advice, time, guidance, encouragement, and knowledge which are to the author. In this occasion, the author would like to thank all individuals who helped in the process of writing this thesis successfully, mainly to:

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I realize this thesis proposal is far from being perfect, but it is expected that this thesis proposal will be useful not only for the researcher, but also to the readers. For this reason, constructive thoughtful suggestions and critics are welcome to make this thesis better.

Finally, with all sincerity the author would like to apologize if there are mistakes and flaws in this thesis, might Allah SWT receive all her works and kindnesses. Aamiin ya robbal al'aamiin.

Jakarta, August 14th 2024

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