

ABSTRAK

Rencana penelitian ini bertujuan untuk menguji pengaruh *corporate social responsibility*, *growth opportunity*, *profitabilitas*, dan *leverage* terhadap *nilai perusahaan*. Di dalam penelitian ini akan menguji 30 sampel dengan jangka waktu penelitian 5 tahun pada perusahaan sub sektor properti dan real estate yang terdaftar di Bursa Efek Indonesia Tahun 2018-2022. Kemudian pengujian yang akan digunakan pada penelitian ini adalah analisis *regresi linear berganda* dengan metode *purposive sampling*, hasil penelitian ini diharapkan *corporate social responsibility*, *growth opportunity*, *profitabilitas* dan *leverage* berpengaruh positif terhadap *nilai perusahaan*.

Kata Kunci : *Corporate Social Responsibility, Growth Opportunity, Profitabilitas, Leverage, Nilai Perusahaan.*



ABSTRACT

This research plan aims to examine the influence of corporate social responsibility, growth opportunity, profitability, and leverage on company value. This research will test 30 samples with a research period of 5 years on property and real estate sub-sector companies listed on the Indonesia Stock Exchange 2018-2022. Then the test that will be used in this research is multiple linear regression analysis with a purposive sampling method. The results of this research are expected to have corporate social responsibility, growth opportunity, profitability and leverage have a positive effect on company value.

Keywords : Corporate Social Responsibility, Growth Opportunity, Profitability, Leverage, Company Value.

