



Fakultas Ilmu Komunikasi

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## ABSTRAK

Film yang berjudul "DIBALIK WARNA MAKRO FOTOGRAFI" merupakan sebuah film dokumenter yang berjenis dokumenter edukasi. Dengan bertemakan sains, peneliti berfokus mengangkat mengenai fotografi makro yang berkaitan dengan kedetailan.

Film ini membahas tentang teknik dan alat yang digunakan dalam pengambilan gambar makro fotografi. Di dalam teknik tersebut terdapat strategi melakukan pengambilan gambar pada malam hari.

Konsep eksekusi karya film dokumenter "DIBALIK WARNA MAKRO FOTOGRAFI" dilakukan dalam 3 tahapan, yaitu tahap pra produksi, produksi, dan pasca produksi. Tahap pra produksi ada 5 pos kegiatan, yaitu *Concepting Film Ideas, Researches, Work Scheduling, dan Observation & Interview*. Dalam tahap produksi, tim melakukan runtutan kegiatan shooting yang terdiri dari *Daily Briefing, Shooting, dan Daily Evaluation*. Pada tahap terakhir, yaitu pasca produksi, tim melakukan kegiatan seperti : *Logging, Paper Edit, Assembly Edit, Rough Cut, Fine Cut dan Mastering*.

Kata Kunci : *Film Dokumenter, Editor, Makro Fotografi, Teknik Fotografi Makro*



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The film entitled "BEHIND THE COLOR OF MACRO PHOTOGRAPHY" is a documentary type educational documentary. With a science theme, researchers focus on macro photography related to detail.

This film discusses the techniques and tools used in taking macro photography images. In this technique there is a strategy for taking pictures at night.

The concept of executing the documentary film "BEHIND THE COLOR OF MACRO PHOTOGRAPHY" is carried out in 3 stages, namely pre-production, production and post-production stages. In the pre-production stage there are 5 activity posts, namely Concepting Film Ideas, Researches, Work Scheduling, and Observation & Interview. In the production stage, the team carried out a series of shooting activities consisting of Daily Briefing, Shooting, and Daily Evaluation. In the final stage, namely post-production, the team carries out activities such as: Logging, Paper Edit, Assembly Edit, Rough Cut, Fine Cut and Mastering.

Keywords: Documentary Film, Editor, Macro Photography, Macro Photography Techniques