

## ABSTRAK

# HUBUNGAN PENERAPAN STANDAR AKREDITASI A DENGAN KEPUASAN MAHASISWA UNIVERSITAS MERCU BUANA MERUYA PROGRAM KELAS KARYAWAN

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Penelitian ini difokuskan pada persepsi penerapan standar akreditasi A dengan kepuasan mahasiswa di Universitas Mercu Buana Meruya program kelas karyawan. Pendekatan penelitian yang digunakan adalah pendekatan kuantitatif dengan metode survei (kuesioner). Teknik pengambilan sampel menggunakan *purposive sampling*. Responden yang digunakan dalam penelitian ini berjumlah 100 mahasiswa di Universitas Mercu Buana. Pengolahan data menggunakan program SPSS 23.0 serta dianalisis dengan korelasi. Hasil penelitian menunjukkan terdapat korelasi positif antara persepsi penerapan standar akreditasi A dan kepuasan mahasiswa dengan nilai  $+0.430^{**}$ . Oleh karena itu, hasil penelitian menyimpulkan ada hubungan antara persepsi penerapan standar akreditasi A dan kepuasan mahasiswa di Universitas Mercu Buana Meruya program kelas karyawan.

**Kata kunci:** Persepsi Penerapan Standar Akreditasi, Kepuasan Mahasiswa

## **ABSTRACT**

### **RELATIONSHIP OF IMPLEMENTATION STANDART OF ACCREDITATION A WITH STUDENTS SATISFACTION OF MERCU BUANA UNIVERSITY MERUYA EMPLOYEE CLASS PROGRAM**

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*This research is focused on the application standart of perception of an A accreditation with student satisfaction at Mercu Buana University Meruya employee class program. The research used quantitative approach with survey method (questionnaire). Sampling technique used purposive sampling and there were 100 students in this research to be respondent. Data has processed by SPSS 23.0 and analyzed by correlation. The results showed there was a positive correlation between perceptions of the implementation of accreditation standart A and student satisfaction with the value of + 0.430. Therefore, the result of the research concludes that there was a correlation between perceptions of the application of A accreditation and student satisfaction at Mercu Buana University Meruya employee class program.*

**Keywords:** *Perception Implementation Standart Accreditation, Student Satisfaction*