KUESIONER

Kepada yang terhormat Bapak/Ibu/Sdr/Sdri, saya mahasiswi Universitas Mercu Buana, Program Pascasarjana, Program Studi Magister Manajemen yang sedang mengadakan penelitian dalam rangka memenuhi sebagian persyaratan guna mencapai gelar Magister Manajemen. Topik dari tesis saya adalah **"Analisis Sensitivitas Respon Konsumen Terhadap Ekuitas Merek (*Brand Equity*) Pada Minuman Berenergi Merek "KBE"**. Oleh karena itu, saya mohon kesediaan Bapak/Ibu/Sdr/Sdri untuk mengisi kuisioner ini. Atas bantuannya, saya mengucapkan banyak terima kasih.

Kuesioner ini terdiri dari dua pembahasan yang pertama adalah pembahasan mengenai respon konsumen dan yang kedua mengenai stimuli konsumen terhadap ekuitas merek minuman berenergi "KBE".

Dan kuesioner ini terdiri dari dua bagian yang pertama adalah kondisi di mana responden sebelum mengonsumsi minuman berenergi "KBE" yang kedua kondisi di mana responden sesudah mengonsumsi minuman berenergi "KBE".

IDENTITAS RESPONDEN :

Nama   :   (boleh diisi/boleh tidak)

Usia   : .... tahun

Jenis Kelamin : [ ] Laki-laki   [ ] Wanita

Pendidikan terakhir : [ ] SD [ ] SMTP [ ] SMTA [ ] AKADEMI [ ] STRATA I [ ] STRATA II

Isilah pertanyaan dibawah ini dengan jelas dan benar sesuai dengan keinginan Anda.

1. Merek minuman energi apa yang pertama kali muncul di benak Anda, selain merek "KBE ?

2. Sebutkan merek minuman energi lainnya selain yang disebutkan di atas ?

3. Dari mana Anda mengenal minuman berenergi merek yang Anda pilih?

4. Apa yang menjadi ciri khas minuman berenergi dari merek yang Anda pilih?

Pembahasan : Stimuli Responden

Jawablah pertanyaan di bawah ini, dengan memberi tanda silang (x) pada kolom pilihan jawaban yang sesuai menurut Anda.

Item No	Deskripsi		0	1	2	3	4	
5	Apakah Anda mengenal minuman berenergi merek yang Anda pilih?	Sama sekali tidak kenal						Sangat kenal
6	Apakah Anda mudah mengenali logo merek minuman berenergi pada merek yang Anda pilih?	Sangat sulit						Mudah sekali
7	Apakah merek minuman berenergi yang Anda pilih terasa asing bagi Anda?	Sangat asing						Familiar sekali
8	Bagaimana harga konsumen yang ditawarkan minuman berenergi dari merek yang Anda pilih?	Murah sekali						Mahal sekali
9	Bagaimana tingkat keamanan minuman berenergi merek KB Energi?	Sangat tidak aman						Sangat aman sekali
10	Apakah ada kesulitan saat Anda memperoleh produk ini?	Sulit sekali						mudah sekali
11	Bagaimana mutu dari varian rasa (*taste*) merek minuman berenergi yang Anda pilih?	Jelek sekali						Baik sekali
12	Bagaimana rasa kealamian dari merek minuman berenergi yang Anda pilih?	Tidak alami						Sangat alami
13	Bagaimana desain kemasan dari merek minuman berenergi yang Anda pilih?	Jelek sekali						Baik sekali
14	Bagaimana kandungan dari minuman berenergi merek yang Anda pilih?	Sangat tepat						Sangat tidak tepat
15	Seberapa sering Anda berpindah merek karena faktor harga?	Tidak pernah						Selalu
16	Apakah Anda setuju bahwa alasan Anda membeli suatu merek produk hanya karena kebiasaan ?	Sangat tidak setuju						Sangat setuju
17	Apakah Anda menemukan kepuasan dalam menggunakan merek produk tersebut ?	Sangat tidak puas						Sangat puas
18	Apakah Anda benar-benar menyukai merek produk tersebut ?	Sangat tidak suka						Sangat suka
19	Apakah Anda menyarankan dan mempromosikan keo rang lain untuk membeli merek produk yang sama ?	Tidak pernah						selalu

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Pembahasan : Respon Responden

Jawablah pertanyaan di bawah ini, dengan memberi tanda silang (x) pada kolom pilihan jawaban yang sesuai menurut Anda.

Item No	Deskripsi	Pilihan Jawaban						
			0	1	2	3	4	
5	Apakah Anda mengenal minuman berenergi merek yang Anda pilih?	Sama sekali tidak kenal						Sangat kenal
6	Apakah Anda mudah mengenali logo merek minuman berenergi pada merek yang Anda pilih?	Sangat sulit						Mudah sekali
7	Apakah merek minuman berenergi yang Anda pilih terasa asing bagi Anda?	Sangat asing						Familiar sekali
8	Bagaimana harga konsumen yang ditawarkan minuman berenergi dari merek yang Anda pilih?	Murah sekali						Mahal sekali
9	Bagaimana tingkat keamanan minuman berenergi merek KBE ?	Sangat tidak aman						Sangat aman sekali
10	Apakah ada kesulitan saat Anda memperoleh produk ini?	Sulit sekali						mudah sekali
11	Bagaimana mutu dari varian rasa (*taste*) merek minuman berenergi yang Anda pilih?	Jelek sekali						Baik sekali
12	Bagaimana rasa kealamian dari merek minuman berenergi yang Anda pilih?	Tidak alami						Sangat alami
13	Bagaimana desain kemasan dari merek minuman berenergi yang Anda pilih?	Jelek sekali						Baik sekali
14	Bagaimana kandungan dari minuman berenergi merek yang Anda pilih?	Sangat tepat						Sangat tidak tepat
15	Seberapa sering Anda berpindah merek karena faktor harga?	Tidak pernah						Selalu
16	Apakah Anda setuju bahwa alasan Anda membeli suatu merek produk hanya karena kebiasaan ?	Sangat tidak setuju						Sangat setuju
17	Apakah Anda menemukan kepuasan dalam menggunakan merek produk tersebut ?	Sangat tidak puas						Sangat puas
18	Apakah Anda benar-benar menyukai merek produk tersebut ?	Sangat tidak suka						Sangat suka
19	Apakah Anda menyarankan dan mempromosikan keo rang lain untuk membeli merek produk yang sama ?	Tidak pernah						selalu

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LAMPIRAN 2

Data Test Validitas dan Reliabilitas Respon (Bagian Pertama/Responden Yang Menggunakan Non Kuku Bima Ener-G)

Resp.	Butir														
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
1	5	5	5	5	5	5	5	5	3	3	5	5	5	3	3
2	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5
3	5	5	5	5	5	5	5	5	4	4	5	5	5	4	4
4	5	5	5	5	5	5	5	5	4	4	5	5	5	4	4
5	5	5	5	5	3	5	5	5	5	5	5	3	5	5	5
6	4	4	5	4	3	5	4	4	5	5	4	3	5	5	5
7	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5
8	4	4	3	4	4	2	2	2	2	2	4	4	2	2	2
9	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4
10	4	4	4	4	3	5	3	3	1	1	4	3	5	1	1
11	5	5	5	5	5	5	4	4	4	4	5	5	5	4	4
12	5	5	5	5	4	5	4	4	4	4	5	4	5	4	4
13	4	3	5	3	4	4	4	5	4	4	3	4	4	4	4
14	4	1	3	1	2	3	5	3	5	5	1	2	3	5	5
15	5	5	5	5	3	3	3	4	3	3	5	3	3	3	3
16	4	5	5	5	3	3	4	3	4	4	5	3	3	4	4
17	4	5	5	5	5	5	4	3	4	4	5	5	5	4	4
18	4	3	5	3	4	5	5	4	5	5	3	4	5	5	5
19	4	3	4	3	4	5	2	3	2	2	3	4	5	2	2
20	5	5	5	5	5	5	4	4	4	4	5	5	5	4	4
21	5	4	3	4	4	5	3	3	3	3	4	4	5	3	3
22	4	4	4	4	4	5	4	4	4	4	4	4	5	4	4
23	4	4	4	4	5	4	3	4	3	3	4	5	4	3	3
24	4	3	4	3	4	5	2	4	2	2	3	4	5	2	2
25	5	2	4	2	4	4	4	4	4	4	2	4	4	4	4
26	5	5	5	5	5	5	4	4	4	4	5	5	5	4	4
27	5	5	5	5	5	5	4	4	4	4	5	5	5	4	4
28	5	4	4	4	4	5	4	4	4	4	4	4	5	4	4
29	5	4	5	4	5	4	4	4	4	4	4	5	4	4	4
30	5	5	4	5	5	4	3	4	3	3	5	5	4	3	3

Sumber : Hasil Kuesioner.

LAMPIRAN 5

Data Test Validitas dan Reliabilitas Stimuli (Bagian Kedua/ Responden Yang Menggunakan Kuku Bima Ener-G)

)

Resp.	Butir														
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
1	5	4	4	4	4	3	2	4	2	2	4	4	4	3	2
2	5	5	5	5	5	5	2	5	3	3	5	5	5	5	3
3	5	5	5	5	5	5	5	4	5	5	5	5	5	5	5
4	5	5	5	5	5	5	4	5	4	4	5	5	5	5	4
5	5	5	5	5	5	5	4	5	4	4	5	5	5	5	4
6	5	5	5	5	5	5	3	5	5	5	5	5	5	5	5
7	4	4	5	4	5	5	4	4	5	5	5	4	5	5	5
8	5	5	5	5	5	5	3	4	5	5	5	5	5	5	5
9	4	4	3	4	3	2	1	2	2	2	3	4	3	2	2
10	5	4	4	4	4	4	3	4	4	4	4	4	4	4	4
11	4	3	4	3	4	5	3	3	2	2	4	3	4	5	2
12	5	5	4	5	4	5	3	4	3	3	4	5	4	5	3
13	5	5	4	5	4	5	3	4	3	3	4	5	4	5	3
14	5	5	4	5	4	5	4	4	4	4	4	5	4	5	4
15	3	3	2	3	2	3	3	3	4	4	2	3	2	3	4
16	5	5	5	5	5	5	5	5	3	3	5	5	5	3	3
17	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5
18	5	5	5	5	5	5	5	5	4	4	5	5	5	4	4
19	5	5	5	5	5	5	5	5	4	4	5	5	5	4	4
20	5	5	5	5	3	5	5	5	5	5	5	3	5	5	5
21	4	4	5	4	3	5	4	4	5	5	4	3	5	5	5
22	5	5	5	5	5	5	4	4	5	5	5	5	5	5	5
23	4	4	3	4	4	2	2	2	2	2	4	4	2	2	2
24	5	4	4	4	4	4	4	4	4	4	4	4	4	4	4
25	4	4	4	4	3	5	3	3	1	1	4	3	5	1	1
26	5	5	5	5	5	5	4	4	4	4	5	5	5	4	4
27	5	5	5	5	4	5	4	4	4	4	5	4	5	4	4
28	4	3	5	3	4	4	4	5	4	4	3	4	4	4	4
29	4	1	3	1	2	3	5	3	5	5	1	2	3	5	5
30	5	5	5	5	3	3	3	4	3	3	5	3	3	3	3

Sumber : Hasil Kuesioner.

LAMPIRAN 6

Data Penelitian Respon (Bagian Pertama/ Responden Yang Menggunakan Non Kuku Bima Ener-G)

No.	Butir 5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	Total
1	2	2	1	2	3	4	5	4	3	2	3	4	3	4	5	47
2	5	4	4	3	2	2	5	4	3	2	3	4	3	4	5	53
3	5	4	4	2	3	2	5	4	3	4	3	4	3	4	5	55
4	5	3	2	4	3	4	5	4	4	4	3	4	3	4	3	55
5	3	3	3	4	3	4	5	4	4	4	3	4	3	4	3	54
6	3	4	4	3	3	4	3	3	4	4	3	4	4	4	3	53
7	3	4	4	4	3	3	5	3	3	4	1	4	4	4	3	52
8	3	3	2	4	3	3	5	3	3	4	4	2	4	4	3	50
9	3	5	5	4	4	1	5	4	4	4	4	2	4	4	3	56
10	3	5	5	2	4	1	2	4	3	2	5	2	4	4	5	51
11	3	5	5	4	3	1	4	4	3	2	5	2	4	4	5	54
12	5	3	3	2	3	3	5	4	3	4	5	2	4	4	5	55
13	5	3	5	2	2	2	5	4	3	4	5	4	3	4	3	54
14	5	3	5	4	3	3	5	3	3	2	2	4	3	4	3	52
15	5	3	4	4	3	1	3	3	3	3	3	3	3	4	3	48
16	5	3	4	4	3	1	3	4	3	4	3	4	3	4	3	51
17	4	3	5	4	5	1	3	4	3	4	3	4	3	4	3	53
18	4	3	4	4	2	2	4	4	3	4	1	2	4	4	3	48
19	4	3	4	2	3	3	4	4	3	5	5	4	4	4	5	57
20	4	3	4	2	3	4	3	4	3	5	4	4	4	4	5	56
21	4	3	5	2	1	4	4	4	3	2	4	4	4	4	3	51
22	4	3	5	2	1	4	3	4	3	2	4	4	4	4	3	50
23	4	3	2	2	1	3	3	5	1	2	4	4	4	4	3	45
24	5	3	2	4	3	3	4	4	1	2	1	2	4	4	3	45
25	5	3	2	5	3	3	3	4	1	2	1	4	4	4	5	49
26	5	4	2	1	3	2	2	3	1	4	1	4	4	4	5	45
27	5	4	5	1	2	2	2	4	1	4	1	4	4	4	3	46
28	5	2	2	1	3	5	3	4	1	4	1	4	4	4	3	46
29	5	3	3	5	3	5	4	4	3	4	4	4	4	4	3	58
30	5	4	4	5	3	5	3	3	3	4	3	4	4	4	4	58
31	5	3	3	5	3	3	4	5	3	4	4	4	4	4	5	59
32	4	4	3	5	3	3	4	5	3	4	4	2	5	4	5	58
33	4	4	4	4	3	3	4	3	3	2	4	2	5	4	5	54
34	4	1	4	5	2	2	3	5	3	4	4	4	5	4	2	52
35	4	1	4	4	5	2	3	5	3	4	4	4	5	4	2	54
36	4	4	3	2	3	2	3	5	3	4	3	4	4	4	2	50
37	5	1	2	4	4	2	3	5	3	4	3	4	4	4	2	50
38	5	1	3	4	5	4	5	4	3	4	4	4	4	4	2	56
39	4	3	3	2	5	4	5	4	3	4	4	4	4	4	2	55
40	4	4	2	2	2	3	4	4	3	4	4	4	4	4	4	52

41	4	4	3	3	3	3	2	2	3	4	4	4	3	5	4	51
42	4	4	4	3	4	3	4	3	3	4	4	4	3	1	4	52
43	4	3	5	5	4	3	4	4	3	4	5	2	3	1	5	55
44	5	4	4	5	5	5	5	4	3	4	3	2	3	1	5	58
45	5	4	4	4	4	3	4	4	3	2	3	2	3	5	5	55
46	3	3	3	5	3	3	5	4	3	2	3	4	4	5	5	55
47	3	4	2	3	3	4	1	4	3	4	4	4	4	5	5	53
48	3	3	2	2	1	3	1	4	3	4	1	3	4	4	3	41
49	4	4	3	2	1	5	1	4	3	4	1	3	3	4	3	45
50	4	3	3	3	1	4	1	3	3	3	4	3	3	4	4	46
51	3	4	4	3	4	4	3	3	3	3	4	4	3	1	4	50
52	3	4	4	3	5	3	3	5	4	4	4	2	4	3	4	55
53	3	4	4	3	5	4	4	4	4	4	4	2	3	3	4	55
54	3	3	4	3	3	3	1	5	3	2	4	2	3	3	4	46
55	3	3	4	3	1	3	5	5	3	2	1	2	3	4	4	46
56	5	3	4	2	4	4	5	5	3	2	4	1	2	3	4	51
57	5	3	2	2	1	3	5	4	4	4	4	1	2	3	4	47
58	5	3	5	2	4	4	1	4	3	4	4	1	2	3	1	46
59	1	3	5	4	3	4	1	5	3	4	4	1	2	3	1	44
60	1	5	5	2	3	4	4	4	3	4	4	2	2	3	1	47
61	1	5	1	2	3	4	1	5	3	4	5	2	3	4	5	48
62	1	5	1	2	3	4	3	5	3	2	5	5	3	2	5	49
63	1	5	1	2	3	4	3	1	3	2	5	5	3	2	5	45
64	5	5	5	2	5	4	3	1	3	4	5	5	3	2	5	57
65	5	5	2	1	5	4	5	1	5	4	5	5	3	2	3	55
66	4	5	2	1	5	4	5	4	5	4	1	5	3	2	3	53
67	4	3	5	1	5	4	5	4	2	2	1	2	3	2	3	46
68	1	3	5	1	5	4	5	1	4	4	2	2	1	4	3	45
69	4	1	5	1	5	4	5	1	4	2	5	2	1	4	5	49
70	4	1	5	1	5	5	5	1	4	2	5	2	1	3	5	49
71	4	1	5	2	3	5	4	5	5	5	5	2	3	3	5	57
72	4	1	5	2	3	5	5	4	3	5	5	2	3	3	5	55
73	4	1	5	2	3	5	5	1	4	5	5	2	1	3	5	51
74	4	1	2	5	3	5	5	1	3	4	5	4	1	3	5	51
75	4	3	2	5	3	5	5	1	3	5	4	2	3	3	3	51
76	5	3	2	5	3	5	5	5	3	5	4	4	4	4	3	60
77	5	3	2	5	3	4	5	4	2	1	4	2	3	4	3	50
78	5	3	2	4	3	4	5	2	3	1	4	2	3	4	3	48
79	5	3	4	3	2	4	5	3	3	1	4	2	3	4	5	51
80	5	3	2	5	4	4	5	4	3	2	1	4	3	4	5	54

81	3	5	5	2	4	1	2	4	3	2	5	2	4	4	5	51
82	3	5	5	4	3	1	4	4	3	2	5	2	4	4	5	54
83	5	3	3	2	3	3	5	4	3	4	5	2	4	4	5	55
84	5	3	5	2	2	2	5	4	3	4	5	4	3	4	3	54
85	5	3	5	4	3	3	5	3	3	2	2	4	3	4	3	52
86	5	3	4	4	3	1	3	3	3	3	3	3	3	4	3	48
87	5	3	4	4	3	1	3	4	3	4	3	4	3	4	3	51
88	4	3	5	4	5	1	3	4	3	4	3	4	3	4	3	53
89	4	3	4	4	2	2	4	4	3	4	1	2	4	4	3	48
90	4	3	4	2	3	3	4	4	3	5	5	4	4	4	5	57
91	4	3	4	2	3	4	3	4	3	5	4	4	4	4	5	56
92	4	3	5	1	5	4	5	4	2	2	1	2	3	2	3	46
93	1	3	5	1	5	4	5	1	4	4	2	2	1	4	3	45
94	4	1	5	1	5	4	5	1	4	2	5	2	1	4	5	49
95	4	1	5	1	5	5	5	1	4	2	5	2	1	3	5	49
96	4	1	5	2	3	5	4	5	5	5	5	2	3	3	5	57
97	4	1	5	2	3	5	5	4	3	5	5	2	3	3	5	55
98	4	1	5	2	3	5	5	1	4	5	5	2	1	3	5	51
99	5	3	2	5	4	4	5	4	3	2	1	4	3	4	5	54
100	3	5	5	2	4	1	2	4	3	2	5	2	4	4	5	51
101	3	5	5	4	3	1	4	4	3	2	5	2	4	4	5	54
102	5	3	3	2	3	3	5	4	3	4	5	2	4	4	5	55
103	5	3	5	2	2	2	5	4	3	4	5	4	3	4	3	54
104	5	3	5	4	3	3	5	3	3	2	2	4	3	4	3	52
105	5	3	4	4	3	1	3	3	3	3	3	3	3	4	3	48
106	5	3	4	4	3	1	3	4	3	4	3	4	3	4	3	51
107	4	3	5	4	5	1	3	4	3	4	3	4	3	4	3	53
108	4	1	5	1	5	5	5	1	4	2	5	2	1	3	5	49
109	4	1	5	2	3	5	4	5	5	5	5	2	3	3	5	57
110	4	1	5	2	3	5	5	4	3	5	5	2	3	3	5	55
111	4	1	5	2	3	5	5	1	4	5	5	2	1	3	5	51
112	4	1	2	5	3	5	5	1	3	4	5	4	1	3	5	51
113	4	3	2	5	3	5	5	1	3	5	4	2	3	3	3	51
114	5	3	2	5	3	5	5	5	3	5	4	4	4	4	3	60
115	5	3	2	5	3	4	5	4	2	1	4	2	3	4	3	50
116	5	3	2	4	3	4	5	2	3	1	4	2	3	4	3	48
117	5	3	4	3	2	4	5	3	3	1	4	2	3	4	5	51
118	5	3	2	5	4	4	5	4	3	2	1	4	3	4	5	54
119	3	5	5	2	4	1	2	4	3	2	5	2	4	4	5	51
120	3	5	5	4	3	1	4	4	3	2	5	2	4	4	5	54

Data Penelitian Respon (Bagian Kedua/ Responden Yang Menggunakan

Kuku Bima Ener-G)

No.	Butir															Total
	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	
1	4	4	3	3	1	3	4	5	5	4	4	4	4	2	4	54
2	4	4	3	3	4	1	4	5	5	4	4	4	4	4	4	57
3	4	4	3	3	1	4	4	5	5	4	4	4	4	4	4	57
4	4	4	4	3	1	4	4	3	5	4	4	4	4	4	4	56
5	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
6	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
7	3	4	3	3	3	1	4	2	3	3	4	4	4	4	4	49
8	3	4	3	4	3	4	4	2	3	3	3	2	1	4	2	45
9	3	4	3	4	3	4	4	2	3	3	5	5	1	2	2	48
10	5	4	4	4	3	4	4	2	3	3	5	5	1	2	2	51
11	2	4	4	4	3	4	4	2	3	4	5	5	4	4	2	54
12	2	4	5	4	3	4	4	5	5	2	5	5	4	4	2	58
13	2	4	5	4	3	3	4	3	5	2	5	5	4	4	4	57
14	4	4	3	4	3	3	4	3	5	2	3	5	4	4	4	55
15	4	4	3	3	3	3	4	3	5	2	3	4	4	4	4	53
16	4	4	3	3	3	3	4	3	5	2	3	3	3	3	4	50
17	4	4	3	3	3	3	4	3	3	2	3	4	4	1	4	48
18	5	4	3	1	3	4	4	3	3	3	3	4	1	1	2	44
19	5	4	3	4	3	4	3	5	3	3	3	4	4	1	4	53
20	5	4	3	4	3	4	3	5	3	4	3	4	4	4	4	57
21	5	4	3	4	3	4	3	3	3	4	3	4	4	4	4	55
22	3	4	4	4	3	4	3	3	4	3	3	3	3	3	4	51
23	3	4	1	2	3	2	2	3	4	4	3	2	4	2	2	41
24	4	4	1	1	3	4	4	3	5	4	3	2	4	2	2	46
25	5	4	1	1	3	4	4	5	5	4	3	2	4	2	4	51
26	5	4	1	1	2	4	4	5	5	4	4	2	1	2	4	48
27	5	4	1	1	2	4	4	3	5	4	4	2	1	2	4	46
28	5	4	1	1	2	4	4	3	5	4	4	2	1	2	5	47
29	5	4	3	4	2	4	4	3	5	4	4	4	4	2	5	57
30	5	4	3	4	2	4	4	4	2	4	2	4	2	5	5	54
31	5	3	4	4	3	4	4	5	2	4	2	4	2	5	5	56
32	4	3	4	4	3	3	4	5	2	4	2	4	2	5	2	51
33	4	4	4	4	3	3	4	5	2	4	2	4	2	5	2	52
34	4	4	4	4	3	3	4	5	2	3	3	3	2	5	4	53
35	4	4	4	4	3	3	4	5	2	4	4	4	3	5	4	57
36	4	4	4	3	3	4	4	4	4	4	2	2	3	4	4	53
37	4	4	4	3	3	4	4	4	5	4	2	2	4	4	4	55
38	4	4	3	4	3	3	3	3	3	3	3	3	3	4	4	50
39	4	4	3	4	5	4	4	4	4	4	4	4	4	4	4	60
40	3	4	3	4	4	4	4	4	4	3	4	4	4	4	4	57

81	4	4	4	4	1	3	3	1	5	4	4	5	3	2	1	48
82	4	5	4	4	3	3	3	1	5	4	4	5	3	2	1	51
83	4	5	3	4	3	3	4	4	4	4	5	5	3	2	2	55
84	4	5	3	5	3	3	4	5	5	5	5	5	5	2	2	61
85	4	5	3	5	3	3	4	5	4	4	4	5	5	2	2	58
86	4	5	3	5	3	3	4	5	5	5	5	4	5	2	4	62
87	4	5	3	5	5	3	4	4	5	4	4	5	5	2	4	62
88	4	5	5	5	1	3	4	3	5	1	5	2	5	2	4	54
89	4	4	5	1	1	3	4	3	1	4	5	2	5	2	2	46
90	4	4	5	1	4	3	4	3	1	4	3	5	5	2	2	50
91	4	4	5	1	4	3	4	3	1	4	3	5	1	2	2	46
92	4	4	1	5	5	3	4	5	4	4	3	5	1	2	2	52
93	5	1	4	5	5	3	3	5	4	4	1	5	5	2	2	54
94	5	4	4	5	3	3	3	5	4	4	4	5	5	2	2	58
95	4	4	1	5	5	3	4	5	4	4	3	5	1	2	2	52
96	5	1	4	5	5	3	3	5	4	4	1	5	5	2	2	54
97	5	4	4	5	3	3	3	5	4	4	4	5	5	2	2	58
98	5	4	3	5	3	3	1	5	4	4	1	5	5	2	2	52
99	5	5	3	5	3	3	4	5	4	5	1	5	5	2	2	57
100	5	5	3	5	3	3	4	5	4	4	4	2	5	5	2	59
101	1	5	3	4	3	4	4	3	4	4	4	1	5	5	1	51
102	4	5	3	4	3	3	4	3	5	4	3	4	5	5	4	59
103	4	4	3	4	3	4	4	4	5	4	3	4	3	5	4	58
104	4	4	4	4	3	3	4	3	5	4	3	2	4	5	2	54
105	4	4	4	4	3	3	4	5	5	4	3	2	4	5	2	56
106	4	4	3	4	3	4	4	5	5	4	3	2	4	5	4	58
107	4	4	3	3	1	4	4	5	5	4	4	4	4	4	4	57
108	4	4	4	3	1	4	4	3	5	4	4	4	4	4	4	56
109	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
110	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
111	3	4	3	3	3	1	4	2	3	3	4	4	4	4	4	49
112	3	4	3	4	3	4	4	2	3	3	3	2	1	4	2	45
113	3	4	3	4	3	4	4	2	3	3	5	5	1	2	2	48
114	5	4	4	4	3	4	4	2	3	3	5	5	1	2	2	51
115	2	4	4	4	3	4	4	2	3	4	5	5	4	4	2	54
116	2	4	5	4	3	4	4	5	5	2	5	5	4	4	2	58
117	2	4	5	4	3	3	4	3	5	2	5	5	4	4	4	57
118	4	4	3	4	3	3	4	3	5	2	3	5	4	4	4	55
119	4	4	3	3	3	3	4	3	5	2	3	4	4	4	4	53
120	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57

LAMPIRAN 8

Data Penelitian Stimuli (Bagian Pertama/ Responden Yang Menggunakan Non Kuku Bima Ener-G)

No.	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	Total
1	2	1	4	2	3	4	5	4	3	2	3	4	3	4	5	49
2	4	4	3	3	2	2	5	4	3	2	3	4	3	4	5	51
3	4	4	2	2	3	2	5	4	3	4	3	4	3	4	5	52
4	3	2	2	4	3	4	5	4	4	4	3	4	3	4	3	52
5	3	3	3	4	3	4	5	4	4	4	3	4	3	4	3	54
6	4	4	4	3	3	4	3	3	4	4	3	4	4	4	3	54
7	4	4	4	4	3	3	5	3	3	4	1	4	4	4	3	53
8	3	2	2	4	3	3	5	3	3	4	4	2	4	4	3	49
9	5	5	1	4	4	1	5	4	4	4	4	2	4	4	3	54
10	5	5	1	2	4	1	2	4	3	2	5	2	4	4	5	49
11	5	5	4	4	3	1	4	4	3	2	5	2	4	4	5	55
12	3	3	2	2	3	3	5	4	3	4	5	2	4	4	5	52
13	3	5	4	2	2	2	5	4	3	4	5	4	3	4	3	53
14	3	5	4	4	3	3	5	3	3	2	2	4	3	4	3	51
15	3	4	4	4	3	1	3	3	3	3	3	3	3	4	3	47
16	3	4	5	4	3	1	3	4	3	4	3	4	3	4	3	51
17	3	5	4	4	5	1	3	4	3	4	3	4	3	4	3	53
18	3	4	3	4	2	2	4	4	3	4	1	2	4	4	3	47
19	3	4	4	2	3	3	4	4	3	5	5	4	4	4	5	57
20	3	4	4	2	3	4	3	4	3	5	4	4	4	4	5	56
21	3	5	3	2	1	4	4	4	3	2	4	4	4	4	3	50
22	3	5	4	2	1	4	3	4	3	2	4	4	4	4	3	50
23	3	2	4	2	1	3	3	5	1	2	4	4	4	4	3	45
24	3	2	4	4	3	3	4	4	1	2	1	2	4	4	3	44
25	3	2	4	5	3	3	3	4	1	2	1	4	4	4	5	48
26	4	2	1	1	3	2	2	3	1	4	1	4	4	4	5	41
27	4	5	3	1	2	2	2	4	1	4	1	4	4	4	3	44
28	2	2	3	1	3	5	3	4	1	4	1	4	4	4	3	44
29	3	3	4	5	3	5	4	4	3	4	4	4	4	4	3	57
30	4	4	4	5	3	5	3	3	3	4	3	4	4	4	4	57
31	3	3	3	5	3	3	4	5	3	4	4	4	4	4	5	57
32	4	3	3	5	3	3	4	5	3	4	4	2	5	4	5	57
33	4	4	3	4	3	3	4	3	3	2	4	2	5	4	5	53
34	1	4	2	5	2	2	3	5	3	4	4	4	5	4	2	50
35	1	4	4	4	5	2	3	5	3	4	4	4	5	4	2	54
36	4	3	2	2	3	2	3	5	3	4	3	4	4	4	2	48
37	1	2	4	4	4	2	3	5	3	4	3	4	4	4	2	49
38	1	3	3	4	5	4	5	4	3	4	4	4	4	4	2	54
39	3	3	4	2	5	4	5	4	3	4	4	4	4	4	4	55
40	4	2	4	2	2	3	4	4	3	4						52

41	4	3	1	3	3	3	2	2	3	4	4	4	3	5	4	48
42	4	4	3	3	4	3	4	3	3	4	4	4	3	1	4	51
43	3	5	3	5	4	3	4	4	3	4	5	2	3	1	5	54
44	4	4	3	5	5	5	5	4	3	4	3	2	3	1	5	56
45	4	4	4	4	4	3	4	4	3	2	3	2	3	5	5	54
46	3	3	1	5	3	3	5	4	3	2	3	4	4	5	5	53
47	4	2	5	3	3	4	1	4	3	4	4	4	4	5	5	55
48	3	2	5	2	1	3	1	4	3	4	1	3	4	4	3	43
49	4	3	3	2	1	5	1	4	3	4	1	3	3	4	3	44
50	3	3	5	3	1	4	1	3	3	3	4	3	3	4	4	47
51	4	4	4	3	4	4	3	3	3	3	4	4	3	1	4	51
52	4	4	5	3	5	3	3	5	4	4	4	2	4	3	4	57
53	4	4	5	3	5	4	4	4	4	4	4	2	3	3	4	57
54	3	4	1	3	3	3	1	5	3	2	4	2	3	3	4	44
55	3	4	3	3	1	3	5	5	3	2	1	2	3	4	4	46
56	3	4	3	2	4	4	5	5	3	2	4	1	2	3	4	49
57	3	2	3	2	1	3	5	4	4	4	4	1	2	3	4	45
58	3	5	1	2	4	4	1	4	3	4	4	1	2	3	1	42
59	3	5	1	4	3	4	1	5	3	4	4	1	2	3	1	44
60	5	5	1	2	3	4	4	4	3	4	4	2	2	3	1	47
61	5	1	5	2	3	4	1	5	3	4	5	2	3	4	5	52
62	5	1	5	2	3	4	3	5	3	2	5	5	3	2	5	53
63	5	1	5	2	3	4	3	1	3	2	5	5	3	2	5	49
64	5	5	5	2	5	4	3	1	3	4	5	5	3	2	5	57
65	5	2	5	1	5	4	5	1	5	4	5	5	3	2	3	55
66	5	2	5	1	5	4	5	4	5	4	1	5	3	2	3	54
67	3	5	5	1	5	4	5	4	2	2	1	2	3	2	3	47
68	3	5	1	1	5	4	5	1	4	4	2	2	1	4	3	45
69	1	5	1	1	5	4	5	1	4	2	5	2	1	4	5	46
70	1	5	5	1	5	5	5	1	4	2	5	2	1	3	5	50
71	1	5	5	2	3	5	4	5	5	5	5	2	3	3	5	58
72	1	5	5	2	3	5	5	4	3	5	5	2	3	3	5	56
73	1	5	5	2	3	5	5	1	4	5	5	2	1	3	5	52
74	1	2	5	5	3	5	5	1	3	4	5	4	1	3	5	52
75	3	2	5	5	3	5	5	1	3	5	4	2	3	3	3	52
76	3	2	5	5	3	5	5	5	3	5	4	4	4	4	3	60
77	3	2	4	5	3	4	5	4	2	1	4	2	3	4	3	49
78	3	2	1	4	3	4	5	2	3	1	4	2	3	4	3	44
79	3	4	2	3	2	4	5	3	3	1	4	2	3	4	5	48
80	3	2	1	5	4	4	5	4	3	2	1	4	3	4	5	50

81	3	4	4	2	3	4	3	4	3	5	4	4	4	4	5	56
82	3	5	3	2	1	4	4	4	3	2	4	4	4	4	3	50
83	3	5	4	2	1	4	3	4	3	2	4	4	4	4	3	50
84	3	2	4	2	1	3	3	5	1	2	4	4	4	4	3	45
85	3	2	4	4	3	3	4	4	1	2	1	2	4	4	3	44
86	3	2	4	5	3	3	3	4	1	2	1	4	4	4	5	48
87	4	2	1	1	3	2	2	3	1	4	1	4	4	4	5	41
88	4	5	3	1	2	2	2	4	1	4	1	4	4	4	3	44
89	2	2	3	1	3	5	3	4	1	4	1	4	4	4	3	44
90	3	3	4	5	3	5	4	4	3	4	4	4	4	4	3	57
91	4	4	4	5	3	5	3	3	3	4	3	4	4	4	4	57
92	3	3	3	5	3	3	4	5	3	4	4	4	4	4	5	57
93	4	3	3	5	3	3	4	5	3	4	4	2	5	4	5	57
94	4	4	3	4	3	3	4	3	3	2	4	2	5	4	5	53
95	1	4	2	5	2	2	3	5	3	4	4	4	5	4	2	50
96	1	4	4	4	5	2	3	5	3	4	4	4	5	4	2	54
97	4	3	2	2	3	2	3	5	3	4	3	4	4	4	2	48
98	1	2	4	4	4	2	3	5	3	4	3	4	4	4	2	49
99	1	3	3	4	5	4	5	4	3	4	4	4	4	4	2	54
100	3	3	4	2	5	4	5	4	3	4	4	4	4	4	2	55
101	4	2	4	2	2	3	4	4	3	4	4	4	4	4	4	52
102	5	5	1	2	4	1	2	4	3	2	5	2	4	4	5	49
103	5	5	4	4	3	1	4	4	3	2	5	2	4	4	5	55
104	3	3	2	2	3	3	5	4	3	4	5	2	4	4	5	52
105	3	5	4	2	2	2	5	4	3	4	5	4	3	4	3	53
106	3	5	4	4	3	3	5	3	3	2	2	4	3	4	3	51
107	3	4	4	4	3	1	3	3	3	3	3	3	3	4	3	47
108	3	4	5	4	3	1	3	4	3	4	3	4	3	4	3	51
109	3	5	4	4	5	1	3	4	3	4	3	4	3	4	3	53
110	3	4	3	4	2	2	4	4	3	4	1	2	4	4	3	47
111	3	4	4	2	3	3	4	4	3	5	5	4	4	4	5	57
112	3	4	4	2	3	4	3	4	3	5	4	4	4	4	5	56
113	3	5	3	2	1	4	4	4	3	2	4	4	4	4	3	50
114	3	5	4	2	1	4	3	4	3	2	4	4	4	4	3	50
115	3	2	4	2	1	3	3	5	1	2	4	4	4	4	3	45
116	3	2	4	4	3	3	4	4	1	2	1	2	4	4	3	44
117	3	2	4	5	3	3	3	4	1	2	1	4	4	4	5	48
118	4	3	2	2	3	2	3	5	3	4	3	4	4	4	2	48
119	1	2	4	4	4	2	3	5	3	4	3	4	4	4	2	49
120	1	3	3	4	5	4	5	4	3	4	4	4	4	4	2	54

LAMPIRAN 9

Data Penelitian Stimuli (Bagian Kedua/ Responden Yang Menggunakan Kuku Bima Ener-G)

No.	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	Total
1	4	3	2	3	4	3	4	5	5	4	4	4	4	2	1	52
2	4	3	1	3	4	1	4	5	5	4	4	4	4	4	4	54
3	4	3	4	3	4	4	4	5	5	4	4	4	4	4	1	57
4	4	4	4	3	4	4	4	3	5	4	4	4	4	4	1	56
5	4	4	1	3	4	5	4	3	3	3	4	4	4	4	4	54
6	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
7	4	3	4	3	4	1	4	2	3	3	4	4	4	4	3	50
8	4	3	4	4	2	4	4	2	3	3	3	2	1	4	3	46
9	4	3	4	4	2	4	4	2	3	3	5	5	1	2	3	49
10	4	4	2	4	2	4	4	2	3	3	5	5	1	2	3	48
11	4	4	2	4	2	4	4	2	3	4	5	5	4	4	3	54
12	4	5	4	4	2	4	4	5	5	2	5	5	4	4	3	60
13	4	5	4	4	4	3	4	3	5	2	5	5	4	4	3	59
14	4	3	4	4	4	3	4	3	5	2	3	5	4	4	3	55
15	4	3	4	3	4	3	4	3	5	2	3	4	4	4	3	53
16	4	3	4	3	4	3	4	3	5	2	3	3	3	3	3	50
17	4	3	4	3	4	3	4	3	3	2	3	4	4	1	3	48
18	4	3	4	1	2	4	4	3	3	3	3	4	1	1	3	43
19	4	3	2	4	4	4	3	5	3	3	3	4	4	1	3	50
20	4	3	2	4	4	4	3	5	3	4	3	4	4	4	3	54
21	4	3	2	4	4	4	3	3	3	4	3	4	4	4	3	52
22	4	4	3	4	4	4	3	3	4	3	3	3	3	3	3	51
23	4	1	3	2	2	2	2	3	4	4	3	2	4	2	3	41
24	4	1	3	1	2	4	4	3	5	4	3	2	4	2	3	45
25	4	1	2	1	4	4	4	5	5	4	3	2	4	2	3	48
26	4	1	4	1	4	4	4	5	5	4	4	2	1	2	2	47
27	4	1	4	1	4	4	4	3	5	4	4	2	1	2	2	45
28	4	1	4	1	5	4	4	3	5	4	4	2	1	2	2	46
29	4	3	4	4	5	4	4	3	5	4	4	4	4	2	2	56
30	4	3	4	4	5	4	4	4	2	4	2	4	2	5	2	53
31	3	4	4	4	5	4	4	5	2	4	2	4	2	5	3	55
32	3	4	4	4	2	3	4	5	2	4	2	4	2	5	3	51
33	4	4	2	4	2	3	4	5	2	4	2	4	2	5	3	50
34	4	4	4	4	4	3	4	5	2	3	3	3	2	5	3	53
35	4	4	4	4	4	3	4	5	2	4	4	4	3	5	3	57
36	4	4	4	3	4	4	4	4	4	4	2	2	3	4	3	53
37	4	4	4	3	4	4	4	4	5	4	2	2	4	4	3	55
38	4	3	4	4	4	3	3	3	3	3	3	3	3	4	3	50
39	4	3	4	4	4	4	4	4	4	4	4	4	4	4	5	60
40	4	3	4	4	4	4	4	4	4	3	4	4	4	4	4	58

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41	4	3	4	4	4	3	5	4	3	3	4	4	1	5	4	55
42	2	3	4	4	4	3	5	4	4	4	4	4	3	5	4	57
43	4	3	4	5	2	3	5	5	4	4	4	4	3	5	4	59
44	4	3	4	3	2	3	5	5	5	4	4	4	3	5	4	58
45	2	3	2	3	2	3	5	5	5	4	4	4	4	5	5	56
46	2	3	2	3	4	4	5	5	3	4	3	4	1	5	3	51
47	2	3	4	4	4	4	5	5	3	4	4	2	5	2	3	54
48	2	3	4	1	3	4	4	3	3	4	4	2	5	2	3	47
49	2	3	4	1	3	3	4	3	4	4	4	2	5	2	5	49
50	5	3	3	4	3	3	4	4	4	4	4	4	5	3	5	58
51	5	2	3	4	4	3	1	4	3	4	4	4	5	3	5	54
52	5	2	3	4	2	4	3	4	3	4	4	4	5	3	5	55
53	5	2	4	4	2	3	3	4	3	4	4	4	5	3	5	55
54	5	2	2	4	2	3	3	4	3	1	3	4	1	3	3	43
55	5	2	2	1	2	3	4	4	3	1	3	4	3	3	1	41
56	5	2	2	4	1	4	4	4	4	4	3	4	3	2	1	47
57	4	2	4	4	1	3	3	4	5	1	4	2	3	2	1	43
58	4	4	4	4	1	3	3	1	5	4	4	5	3	2	1	48
59	5	4	4	4	1	3	3	1	5	4	4	5	3	2	3	51
60	5	3	4	4	2	3	4	4	4	4	5	5	3	2	3	55
61	5	3	4	5	2	3	4	5	5	5	5	5	5	2	3	61
62	5	3	2	5	2	3	4	5	4	4	4	5	5	2	3	56
63	5	3	2	5	4	3	4	5	5	5	5	4	5	2	3	60
64	5	3	4	5	4	3	4	4	5	4	4	5	5	2	5	62
65	5	5	4	5	4	3	4	3	5	1	5	2	5	2	1	54
66	4	5	4	1	2	3	4	3	1	4	5	2	5	2	1	46
67	4	5	4	1	2	3	4	3	1	4	3	5	5	2	4	50
68	4	5	4	1	2	3	4	3	1	4	3	5	1	2	4	46
69	4	1	2	5	2	3	4	5	4	4	3	5	1	2	5	50
70	1	4	2	5	2	3	3	5	4	4	1	5	5	2	5	51
71	4	4	5	5	2	3	3	5	4	4	4	5	5	2	3	58
72	4	3	4	5	2	3	1	5	4	4	1	5	5	2	3	51
73	5	3	4	5	2	3	4	5	4	5	1	5	5	2	3	56
74	5	3	4	5	2	3	4	5	4	4	4	2	5	5	3	58
75	5	3	5	4	1	4	4	3	4	4	4	1	5	5	3	55
76	5	3	5	4	4	3	4	3	5	4	3	4	5	5	3	60
77	4	3	4	4	4	4	4	4	5	4	3	4	3	5	3	58
78	4	4	2	4	2	3	4	3	5	4	3	2	4	5	3	52
79	4	4	2	4	2	3	4	5	5	4	3	2	4	5	3	54
80	4	3	4	4	4	4	4	5	5	4	3	2	4	5	3	58

81	4	3	4	3	4	4	4	5	5	4	4	4	4	4	1	57
82	4	4	4	3	4	4	4	3	5	4	4	4	4	4	1	56
83	4	4	1	3	4	5	4	3	3	3	4	4	4	4	4	54
84	4	4	4	3	4	5	4	3	3	3	4	4	4	4	4	57
85	4	3	4	3	4	1	4	2	3	3	4	4	4	4	3	50
86	4	3	4	4	2	4	4	2	3	3	3	2	1	4	3	46
87	4	3	4	4	2	4	4	2	3	3	5	5	1	2	3	49
88	4	4	2	4	2	4	4	2	3	3	5	5	1	2	3	48
89	4	4	2	4	2	4	4	2	3	4	5	5	4	4	3	54
90	4	5	4	4	2	4	4	5	5	2	5	5	4	4	3	60
91	4	5	4	4	4	3	4	3	5	2	5	5	4	4	3	59
92	4	3	4	4	4	3	4	3	5	2	3	5	4	4	3	55
93	4	3	4	3	4	3	4	3	5	2	3	4	4	4	3	53
94	4	3	4	3	4	3	4	3	5	2	3	3	3	3	3	50
95	4	3	4	3	4	3	4	3	3	2	3	4	4	1	3	48
96	4	3	4	1	2	4	4	3	3	3	3	4	1	1	3	43
97	4	3	2	4	4	4	3	5	3	3	3	4	4	1	3	50
98	4	3	2	4	4	4	3	5	3	4	3	4	4	4	3	54
99	4	4	2	4	2	4	4	2	3	3	5	5	1	2	3	48
100	4	4	2	4	2	4	4	2	3	4	5	5	4	4	3	54
101	4	5	4	4	2	4	4	5	5	2	5	5	4	4	3	60
102	4	5	4	4	4	3	4	3	5	2	5	5	4	4	3	59
103	4	3	4	4	4	3	4	3	5	2	3	5	4	4	3	55
104	4	3	4	3	4	3	4	3	5	2	3	4	4	4	3	53
105	4	3	4	3	4	3	4	3	5	2	3	3	3	3	3	50
106	4	3	4	3	4	3	4	3	3	2	3	4	4	1	3	48
107	4	3	4	1	2	4	4	3	3	3	3	4	1	1	3	43
108	4	3	2	4	4	4	3	5	3	3	3	4	4	1	3	50
109	4	3	2	4	4	4	3	5	3	4	3	4	4	4	3	54
110	4	3	2	4	4	4	3	3	3	4	3	4	4	4	3	52
111	4	4	3	4	4	4	3	3	4	3	3	3	3	3	3	51
112	4	1	3	2	2	2	2	3	4	4	3	2	4	2	3	41
113	4	1	3	1	2	4	4	3	5	4	3	2	4	2	3	45
114	4	1	2	1	4	4	4	5	5	4	3	2	4	2	3	48
115	4	1	4	1	4	4	4	5	5	4	4	2	1	2	2	47
116	4	1	4	1	4	4	4	3	5	4	4	2	1	2	2	45
117	4	1	4	1	5	4	4	3	5	4	4	2	1	2	2	46
118	4	3	4	4	5	4	4	3	5	4	4	4	4	2	2	56
119	4	3	4	4	5	4	4	4	2	4	2	4	2	5	2	53
120	4	1	3	1	2	4	4	3	5	4	3	2	4	2	3	45

Output Uji Validitas dan Reliabilitas Instrumen Respon

Reliability (Respon Sebelum) X

***** Method 1 (space saver) will be used for this analysis *****

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   (A L P H A)

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
BUTIR5	57.1667	68.3506	.5525	.8907
BUTIR6	57.5667	62.7368	.5728	.8880
BUTIR7	57.2667	64.6161	.7356	.8835
BUTIR8	57.5667	62.7368	.5728	.8880
BUTIR9	57.5667	65.8402	.4797	.8912
BUTIR10	57.2667	65.9264	.4920	.8907
BUTIR11	57.9333	63.8575	.6104	.8863
BUTIR12	57.8667	65.7747	.5948	.8876
BUTIR13	58.0333	62.1713	.6217	.8857
BUTIR14	58.0333	62.1713	.6217	.8857
BUTIR15	57.5667	62.7368	.5728	.8880
BUTIR16	57.5667	65.8402	.4797	.8912
BUTIR17	57.2667	65.9264	.4920	.8907
BUTIR18	58.0333	62.1713	.6217	.8857
BUTIR19	58.0333	62.1713	.6217	.8857

Reliability Coefficients

N of Cases =   30.0   N of Items = 15

Alpha =   .8946

Reliability (Respon Sesudah) Y

****** Method 1 (space saver) will be used for this analysis ******

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   (A L P H A)

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
BUTIR5	56.9667	64.7230	.5076	.9211
BUTIR6	56.9333	64.0644	.5747	.9195
BUTIR7	57.2000	60.1655	.7905	.9129
BUTIR8	56.9333	64.0644	.5747	.9195
BUT1R9	57.2000	60.1655	.7905	.9129
BUTIR10	57.1000	59.1276	.6630	.9171
BUTIR11	58.2000	63.7517	.4777	.9221
BUTIR12	57.8000	62.3034	.5715	.9195
BUTIR13	57.7667	60.3920	.6287	.9180
BUTIR14	57.7667	60.3920	.6287	.9180
BUTIR15	57.2000	60.1655	.7905	.9129
BUTIR16	56.9333	64.0644	.5747	.9195
BUTIR17	57.2000	60.1655	.7905	.9129
BUTIR18	57.1000	59.1276	.6630	.9171
BUTIR19	57.7667	60.3920	.6287	.9180

Reliability Coefficients

N of Cases =   30.0   N of Items = 15

Alpha =   .9225

Output Uji Validitas dan Reliabilitas Instrumen Stimuli

Reliability (Stimuli Sebelum) X

***** Method 1 (space saver) will be used for this analysis *****

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   (A L P H A)

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
BUTIR5	55.1333	67.6368	.5442	.8625
BUTIR6	55.6667	61.6092	.5217	.8605
BUTIR7	55.2333	63.6333	.7177	.8535
BUTIR8	55.6667	61.6092	.5217	.8605
BUTIR9	55.6000	63.3517	.5861	.8571
BUTIR10	55.2333	65.8402	.4235	.8644
BUTIR11	55.9333	66.4782	.4121	.8648
BUTIR12	55.9000	66.5759	.5232	.8616
BUTIR13	56.0000	62.0000	.5344	.8595
BUTIR14	56.0000	62.0000	.5344	.8595
BUTIR15	55.6667	61.6092	.5217	.8605
BUTIR16	55.6000	63.3517	.5861	.8571
BUTIR17	55.2333	65.8402	.4235	.8644
BUTIR18	56.0000	62.0000	.5344	.8595
BUTIR19	56.0000	62.0000	.5344	.8595

Reliability Coefficients

N of Cases =   30.0   N of Items = 15

Alpha =   .8685

Reliability (Stimuli Sesudah) Y

****** Method 1 (space saver) will be used for this analysis ******

R E L I A B I L I T Y   A N A L Y S I S   -   S C A L E   (A L P H A)

Item-total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Alpha if Item Deleted
BUTIR5	54.8667	54.5333	.4717	.8462
BUTIR6	54.9000	52.1621	.4388	.8468
BUTIR7	54.9667	50.9299	.6493	.8360
BUTIR8	54.9000	52.1621	.4388	.8468
BUTIR9	55.2333	50.8747	.6336	.8366
BUTIR10	55.0000	51.0345	.4780	.8448
BUTIR11	55.5333	53.7057	.3700	.8500
BUTIR12	55.7667	54.8057	.3783	.8493
BUTIR13	55.5667	52.1851	.4445	.8464
BUTIR14	55.5667	52.1851	.4445	.8464
BUTIR15	55.1667	50.7644	.5221	.8420
BUTIR16	54.9667	52.3092	.5223	.8424
BUTIR17	55.1000	51.2655	.5351	.8413
BUTIR18	55.2333	48.4609	.5829	.8384
BUTIR19	55.5667	52.1851	.4445	.8464

Reliability Coefficients

N of Cases =   30.0   N of Items = 15

Alpha =   .8529

Output Uji Beda Rata-rata t Paired Respon

T-Test (uji beda Respon)

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Sebelum	51.62	120	3.933	.359
	Sesudah	53.53	120	4.744	.433

Paired Samples Correlations

		N	Correlation	Sig.
Pair 1	Sebelum & Sesudah	120	.366	.000

Paired Samples Test

		Paired Differences							
					95% Confidence Interval of the Difference				
		Mean	Std. Deviation	Std. Error Mean	Lower	Upper	t	df	Sig. (2-tailed)
Pair 1	Sebelum - Sesudah	-1.92	4.932	.450	-2.81	-1.03	-4.257	119	.000

LAMPIRAN 13

Output Uji Beda Rata-rata t Paired Stimuli

T-Test (uji beda Stimuli)

Paired Samples Statistics

		Mean	N	Std. Deviation	Std. Error Mean
Pair 1	Sebelum	50.73	120	4.400	.402
	Sesudah	52.11	120	5.002	.457

Paired Samples Correlations

		N	Correlation	Sig.
Pair 1	Sebelum & Sesudah	120	.455	.000

Paired Samples Test

		Paired Differences					t	df	Sig. (2-tailed)
					95% Confidence Interval of the Difference				
		Mean	Std. Deviation	Std. Error Mean	Lower	Upper			
Pair 1	Sebelum - Sesudah	-1.38	4.935	.450	-2.27	-.48	-3.052	119	.003

LAMPIRAN 14

Output Distribusi Frekuensi Respon

Frequency Table (Respon Sebelum) X

BUTIR5

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	7	1	21	45	46	120
Percent	5.8	.8	17.5	37.5	38.3	100.0
Valid Percent	5.8	.8	17.5	37.5	38.3	100.0
Cumulative Percent	5.8	6.7	24.2	61.7	100.0	

BUTIR6

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	20	2	62	20	16	120
Percent	16.7	1.7	51.7	16.7	13.3	100.0
Valid Percent	16.7	1.7	51.7	16.7	13.3	100.0
Cumulative Percent	16.7	18.3	70.0	86.7	100.0	

BUTIR7

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	27	14	31	44	120
Percent	3.3	22.5	11.7	25.8	36.7	100.0
Valid Percent	3.3	22.5	11.7	25.8	36.7	100.0
Cumulative Percent	3.3	25.8	37.5	63.3	100.0	

BUTIR8

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	14	41	13	32	20	120
Percent	11.7	34.2	10.8	26.7	16.7	100.0
Valid Percent	11.7	34.2	10.8	26.7	16.7	100.0
Cumulative Percent	11.7	45.8	56.7	83.3	100.0	

BUTIR9

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	8	11	65	15	21	120
Percent	6.7	9.2	54.2	12.5	17.5	100.0
Valid Percent	6.7	9.2	54.2	12.5	17.5	100.0
Cumulative Percent	6.7	15.8	70.0	82.5	100.0	

BUTIR10

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	18	13	27	39	23	120
Percent	15.0	10.8	22.5	32.5	19.2	100.0
Valid Percent	15.0	10.8	22.5	32.5	19.2	100.0
Cumulative Percent	15.0	25.8	48.3	80.8	100.0	

BUTIR11

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	8	7	26	23	56	120
Percent	6.7	5.8	21.7	19.2	46.7	100.0
Valid Percent	6.7	5.8	21.7	19.2	46.7	100.0
Cumulative Percent	6.7	12.5	34.2	53.3	100.0	

BUTIR12

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	17	3	17	64	19	120
Percent	14.2	2.5	14.2	53.3	15.8	100.0
Valid Percent	14.2	2.5	14.2	53.3	15.8	100.0
Cumulative Percent	14.2	16.7	30.8	84.2	100.0	

BUTIR13

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	6	4	88	17	5	120
Percent	5.0	3.3	73.3	14.2	4.2	100.0
Valid Percent	5.0	3.3	73.3	14.2	4.2	100.0
Cumulative Percent	5.0	8.3	81.7	95.8	100.0	

BUTIR14

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	6	36	5	56	17	120
Percent	5.0	30.0	4.2	46.7	14.2	100.0
Valid Percent	5.0	30.0	4.2	46.7	14.2	100.0
Cumulative Percent	5.0	35.0	39.2	85.8	100.0	

BUTIR15

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	17	5	21	39	38	120
Percent	14.2	4.2	17.5	32.5	31.7	100.0
Valid Percent	14.2	4.2	17.5	32.5	31.7	100.0
Cumulative Percent	14.2	18.3	35.8	68.3	100.0	

BUTIR16

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	53	6	52	5	120
Percent	3.3	44.2	5.0	43.3	4.2	100.0
Valid Percent	3.3	44.2	5.0	43.3	4.2	100.0
Cumulative Percent	3.3	47.5	52.5	95.8	100.0	

BUTIR17

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	12	5	56	43	4	120
Percent	10.0	4.2	46.7	35.8	3.3	100.0
Valid Percent	10.0	4.2	46.7	35.8	3.3	100.0
Cumulative Percent	10.0	14.2	60.8	96.7	100.0	

BUTIR18

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	7	24	81	4	120
Percent	3.3	5.8	20.0	67.5	3.3	100.0
Valid Percent	3.3	5.8	20.0	67.5	3.3	100.0
Cumulative Percent	3.3	9.2	29.2	96.7	100.0	

BUTIR19

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	6	46	12	53	120
Percent	2.5	5.0	38.3	10.0	44.2	100.0
Valid Percent	2.5	5.0	38.3	10.0	44.2	100.0
Cumulative Percent	2.5	7.5	45.8	55.8	100.0	

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Frequency Table (Respon Sesudah) Y

BUTIR5

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	2	6	20	67	25	120
Percent	1.7	5.0	16.7	55.8	20.8	100.0
Valid Percent	1.7	5.0	16.7	55.8	20.8	100.0
Cumulative Percent	1.7	6.7	23.3	79.2	100.0	

BUTIR6

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	6	2	80	29	120
Percent	2.5	5.0	1.7	66.7	24.2	100.0
Valid Percent	2.5	5.0	1.7	66.7	24.2	100.0
Cumulative Percent	2.5	7.5	9.2	75.8	100.0	

BUTIR7

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	9	7	59	33	12	120
Percent	7.5	5.8	49.2	27.5	10.0	100.0
Valid Percent	7.5	5.8	49.2	27.5	10.0	100.0
Cumulative Percent	7.5	13.3	62.5	90.0	100.0	

BUTIR8

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	15	1	22	56	26	120
Percent	12.5	.8	18.3	46.7	21.7	100.0
Valid Percent	12.5	.8	18.3	46.7	21.7	100.0
Cumulative Percent	12.5	13.3	31.7	78.3	100.0	

BUTIR9

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	14	5	71	15	15	120
Percent	11.7	4.2	59.2	12.5	12.5	100.0
Valid Percent	11.7	4.2	59.2	12.5	12.5	100.0
Cumulative Percent	11.7	15.8	75.0	87.5	100.0	

BUTIR10

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	1	69	42	5	120
Percent	2.5	.8	57.5	35.0	4.2	100.0
Valid Percent	2.5	.8	57.5	35.0	4.2	100.0
Cumulative Percent	2.5	3.3	60.8	95.8	100.0	

BUTIR11

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	1	19	90	7	120
Percent	2.5	.8	15.8	75.0	5.8	100.0
Valid Percent	2.5	.8	15.8	75.0	5.8	100.0
Cumulative Percent	2.5	3.3	19.2	94.2	100.0	

BUTIR12

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	10	40	21	45	120
Percent	3.3	8.3	33.3	17.5	37.5	100.0
Valid Percent	3.3	8.3	33.3	17.5	37.5	100.0
Cumulative Percent	3.3	11.7	45.0	62.5	100.0	

BUTIR13

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	6	6	30	31	47	120
Percent	5.0	5.0	25.0	25.8	39.2	100.0
Valid Percent	5.0	5.0	25.0	25.8	39.2	100.0
Cumulative Percent	5.0	10.0	35.0	60.8	100.0	

BUTIR14

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	5	10	20	79	6	120
Percent	4.2	8.3	16.7	65.8	5.0	100.0
Valid Percent	4.2	8.3	16.7	65.8	5.0	100.0
Cumulative Percent	4.2	12.5	29.2	95.0	100.0	

BUTIR15

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	7	6	39	48	20	120
Percent	5.8	5.0	32.5	40.0	16.7	100.0
Valid Percent	5.8	5.0	32.5	40.0	16.7	100.0
Cumulative Percent	5.8	10.8	43.3	83.3	100.0	

BUTIR16

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	2	26	4	47	41	120
Percent	1.7	21.7	3.3	39.2	34.2	100.0
Valid Percent	1.7	21.7	3.3	39.2	34.2	100.0
Cumulative Percent	1.7	23.3	26.7	65.8	100.0	

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BUTIR17

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	18	5	19	41	37	120
Percent	15.0	4.2	15.8	34.2	30.8	100.0
Valid Percent	15.0	4.2	15.8	34.2	30.8	100.0
Cumulative Percent	15.0	19.2	35.0	69.2	100.0	

BUTIR18

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	52	8	31	26	120
Percent	2.5	43.3	6.7	25.8	21.7	100.0
Valid Percent	2.5	43.3	6.7	25.8	21.7	100.0
Cumulative Percent	2.5	45.8	52.5	78.3	100.0	

BUTIR19

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	8	53	3	52	4	120
Percent	6.7	44.2	2.5	43.3	3.3	100.0
Valid Percent	6.7	44.2	2.5	43.3	3.3	100.0
Cumulative Percent	6.7	50.8	53.3	96.7	100.0	

LAMPIRAN 15

Output Distribusi Frekuensi Stimuli

Frequency Table (Stimuli Sebelum) X

BUTIR5

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	6	1	17	47	49	120
Percent	5.0	.8	14.2	39.2	40.8	100.0
Valid Percent	5.0	.8	14.2	39.2	40.8	100.0
Cumulative Percent	5.0	5.8	20.0	59.2	100.0	

BUTIR6

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	9	2	19	86	4	120
Percent	7.5	1.7	15.8	71.7	3.3	100.0
Valid Percent	7.5	1.7	15.8	71.7	3.3	100.0
Cumulative Percent	7.5	9.2	25.0	96.7	100.0	

BUTIR7

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	16	3	61	28	12	120
Percent	13.3	2.5	50.8	23.3	10.0	100.0
Valid Percent	13.3	2.5	50.8	23.3	10.0	100.0
Cumulative Percent	13.3	15.8	66.7	90.0	100.0	

BUTIR8

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	31	21	33	31	120
Percent	3.3	25.8	17.5	27.5	25.8	100.0
Valid Percent	3.3	25.8	17.5	27.5	25.8	100.0
Cumulative Percent	3.3	29.2	46.7	74.2	100.0	

BUTIR9

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	15	11	27	46	21	120
Percent	12.5	9.2	22.5	38.3	17.5	100.0
Valid Percent	12.5	9.2	22.5	38.3	17.5	100.0
Cumulative Percent	12.5	21.7	44.2	82.5	100.0	

BUTIR10

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	12	42	12	33	21	120
Percent	10.0	35.0	10.0	27.5	17.5	100.0
Valid Percent	10.0	35.0	10.0	27.5	17.5	100.0
Cumulative Percent	10.0	45.0	55.0	82.5	100.0	

BUTIR11

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	14	12	62	13	19	120
Percent	11.7	10.0	51.7	10.8	15.8	100.0
Valid Percent	11.7	10.0	51.7	10.8	15.8	100.0
Cumulative Percent	11.7	21.7	73.3	84.2	100.0	

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BUTIR12

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	11	20	35	39	15	120
Percent	9.2	16.7	29.2	32.5	12.5	100.0
Valid Percent	9.2	16.7	29.2	32.5	12.5	100.0
Cumulative Percent	9.2	25.8	55.0	87.5	100.0	

BUTIR13

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	8	7	38	28	39	120
Percent	6.7	5.8	31.7	23.3	32.5	100.0
Valid Percent	6.7	5.8	31.7	23.3	32.5	100.0
Cumulative Percent	6.7	12.5	44.2	67.5	100.0	

BUTIR14

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	9	2	17	66	26	120
Percent	7.5	1.7	14.2	55.0	21.7	100.0
Valid Percent	7.5	1.7	14.2	55.0	21.7	100.0
Cumulative Percent	7.5	9.2	23.3	78.3	100.0	

BUTIR15

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	15	2	89	11	3	120
Percent	12.5	1.7	74.2	9.2	2.5	100.0
Valid Percent	12.5	1.7	74.2	9.2	2.5	100.0
Cumulative Percent	12.5	14.2	88.3	97.5	100.0	

BUTIR16

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	36	4	67	10	120
Percent	2.5	30.0	3.3	55.8	8.3	100.0
Valid Percent	2.5	30.0	3.3	55.8	8.3	100.0
Cumulative Percent	2.5	32.5	35.8	91.7	100.0	

BUTIR17

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	21	3	23	51	22	120
Percent	17.5	2.5	19.2	42.5	18.3	100.0
Valid Percent	17.5	2.5	19.2	42.5	18.3	100.0
Cumulative Percent	17.5	20.0	39.2	81.7	100.0	

BUTIR18

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	37	5	69	5	120
Percent	3.3	30.8	4.2	57.5	4.2	100.0
Valid Percent	3.3	30.8	4.2	57.5	4.2	100.0
Cumulative Percent	3.3	34.2	38.3	95.8	100.0	

BUTIR19

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	5	5	40	62	8	120
Percent	4.2	4.2	33.3	51.7	6.7	100.0
Valid Percent	4.2	4.2	33.3	51.7	6.7	100.0
Cumulative Percent	4.2	8.3	41.7	93.3	100.0	

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Frequency Table (Stimuli Sesudah) Y

BUTIR5

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	1	6	2	93	18	120
Percent	.8	5.0	1.7	77.5	15.0	100.0
Valid Percent	.8	5.0	1.7	77.5	15.0	100.0
Cumulative Percent	.8	5.8	7.5	85.0	100.0	

BUTIR6

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	14	7	62	27	10	120
Percent	11.7	5.8	51.7	22.5	8.3	100.0
Valid Percent	11.7	5.8	51.7	22.5	8.3	100.0
Cumulative Percent	11.7	17.5	69.2	91.7	100.0	

BUTIR7

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	29	10	75	3	120
Percent	2.5	24.2	8.3	62.5	2.5	100.0
Valid Percent	2.5	24.2	8.3	62.5	2.5	100.0
Cumulative Percent	2.5	26.7	35.0	97.5	100.0	

BUTIR8

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	20	2	26	60	12	120
Percent	16.7	1.7	21.7	50.0	10.0	100.0
Valid Percent	16.7	1.7	21.7	50.0	10.0	100.0
Cumulative Percent	16.7	18.3	40.0	90.0	100.0	

BUTIR9

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	5	44	3	61	7	120
Percent	4.2	36.7	2.5	50.8	5.8	100.0
Valid Percent	4.2	36.7	2.5	50.8	5.8	100.0
Cumulative Percent	4.2	40.8	43.3	94.2	100.0	

BUTIR10

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	2	53	58	4	120
Percent	2.5	1.7	44.2	48.3	3.3	100.0
Valid Percent	2.5	1.7	44.2	48.3	3.3	100.0
Cumulative Percent	2.5	4.2	48.3	96.7	100.0	

BUTIR11

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	2	2	19	90	7	120
Percent	1.7	1.7	15.8	75.0	5.8	100.0
Valid Percent	1.7	1.7	15.8	75.0	5.8	100.0
Cumulative Percent	1.7	3.3	19.2	94.2	100.0	

BUTIR12

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	2	12	49	19	38	120
Percent	1.7	10.0	40.8	15.8	31.7	100.0
Valid Percent	1.7	10.0	40.8	15.8	31.7	100.0
Cumulative Percent	1.7	11.7	52.5	68.3	100.0	

BUTIR13

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	7	40	21	49	120
Percent	2.5	5.8	33.3	17.5	40.8	100.0
Valid Percent	2.5	5.8	33.3	17.5	40.8	100.0
Cumulative Percent	2.5	8.3	41.7	59.2	100.0	

BUTIR14

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	4	18	25	70	3	120
Percent	3.3	15.0	20.8	58.3	2.5	100.0
Valid Percent	3.3	15.0	20.8	58.3	2.5	100.0
Cumulative Percent	3.3	18.3	39.2	97.5	100.0	

BUTIR15

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	3	7	48	43	19	120
Percent	2.5	5.8	40.0	35.8	15.8	100.0
Valid Percent	2.5	5.8	40.0	35.8	15.8	100.0
Cumulative Percent	2.5	8.3	48.3	84.2	100.0	

BUTIR16

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	1	27	7	55	30	120
Percent	.8	22.5	5.8	45.8	25.0	100.0
Valid Percent	.8	22.5	5.8	45.8	25.0	100.0
Cumulative Percent	.8	23.3	29.2	75.0	100.0	

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BUTIR17

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	21	6	18	54	21	120
Percent	17.5	5.0	15.0	45.0	17.5	100.0
Valid Percent	17.5	5.0	15.0	45.0	17.5	100.0
Cumulative Percent	17.5	22.5	37.5	82.5	100.0	

BUTIR18

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	9	42	11	38	20	120
Percent	7.5	35.0	9.2	31.7	16.7	100.0
Valid Percent	7.5	35.0	9.2	31.7	16.7	100.0
Cumulative Percent	7.5	42.5	51.7	83.3	100.0	

BUTIR19

	Valid					
	Lb = 0	Lb = 1	Lb = 2	Lb = 3	Lb = 4	Total
Frequency	11	10	77	12	10	120
Percent	9.2	8.3	64.2	10.0	8.3	100.0
Valid Percent	9.2	8.3	64.2	10.0	8.3	100.0
Cumulative Percent	9.2	17.5	81.7	91.7	100.0	

LAMPIRAN 16

Output Distribusi Frekuensi Demografi Responden

Frequency Table

Usia

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	20 - 25	64	53.3	53.3	53.3
	26 - 30	42	35.0	35.0	88.3
	35 - 40	7	5.8	5.8	94.2
	> 40	7	5.8	5.8	100.0
	Total	120	100.0	100.0	

Jenis Kelamin

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Laki-laki	97	80.8	80.8	80.8
	Perempuan	23	19.2	19.2	100.0
	Total	120	100.0	100.0	

Pendidikan Terakhir

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	SD	24	20.0	20.0	20.0
	SMP	51	42.5	42.5	62.5
	SMU	45	37.5	37.5	100.0
	Total	120	100.0	100.0	

Lampiran 17

TABEL NILAI-NILAI r PRODUCT MOMENT

N	Taraf Signif 5%	1%	N	Taraf Signif 5%	1%	N	Taraf Signif 5%	1%
3	0,997	0,999	26	0,388	0,496	55	0,266	0,345
4	0,950	0,990	27	0,381	0,487	60	0,254	0,330
5	0,878	0,959	28	0,374	0,478	65	0,244	0,317
			29	0,367	0,470	70	0,235	0,306
6	0,811	0,917	30	0,361	0,463	75	0,227	0,296
7	0,754	0,874						
8	0,707	0,834	31	0,355	0,456	80	0,220	0,286
9	0,666	0,798	32	0,349	0,449	85	0,213	0,278
10	0,632	0,765	33	0,344	0,442	90	0,207	0,270
			34	0,339	0,436	95	0,202	0,263
11	0,602	0,735	35	0,334	0,430	100	0,195	0,256
12	0,576	0,708						
13	0,553	0,684	36	0,329	0,424	125	0,176	0,230
14	0,532	0,661	37	0,325	0,418	150	0,159	0,210
15	0,514	0,641	38	0,320	0,413	175	0,148	0,194
			39	0,316	0,408	200	0,138	0,181
16	0,497	0,623	40	0,312	0,403	300	0,113	0,148
17	0,482	0,606						
18	0,468	0,590	41	0,308	0,398	400	0,098	0,128
19	0,456	0,575	42	0,304	0,393	500	0,088	0,115
20	0,444	0,561	43	0,301	0,389			
			44	0,297	0,384	600	0,080	0,105
21	0,433	0,549	45	0,294	0,380	700	0,074	0,097
22	0,423	0,537						
23	0,413	0,526	46	0,291	0,376	800	0,070	0,091
24	0,404	0,515	47	0,288	0,372	900	0,065	0,086
25	0,396	0,505	48	0,284	0,368			
			49	0,281	0,364	1.000	0,062	0,081
			50	0,279	0,361			

Lampiran 18

NILAI-NILAI DISTRIBUSI t

dk	α Untuk Uji Dua Pihak					
	0,50	0,20	0,10	0,05	0,02	0,01
	α Untuk Uji Satu Pihak					
	0,25	0,10	0,05	0,025	0,01	0,005
1	1.000	3.078	6,314	12,706	31,821	63,657
2	0,816	1,886	2,920	4,303	6,965	9,925
3	0.765	1,638	2,353	3,182	4,541	5,841
4	0,741	1,533	2,132	2,776	3,747	4,604
5	0,727	1,476	2,015	2,571	3,365	4,032
6	0,718	1,440	1,943	2,447	3,143	3,707
7	0,711	1,415	1,895	2,365	2,998	3,499
8	0,706	1,397	1,860	2,306	2,896	3,355
9	0,703	1,383	1,833	2,262	2,821	3,250
10	0,700	1,372	1,812	2,228	2,764	3,169
11	0,697	1,363	1,796	2,201	2,718	3,106
12	0,695	1,356	1,782	2,178	2,681	3,055
13	0,694	1,350	1,771	2,160	2,650	3,012
14	0,692	1,345	1,761	2,145	2,624	2,977
15	0,691	1,341	1,753	2,132	2,623	2,947
16	0,690	1,337	1,746	2,120	2,583	2,921
17	0,689	1,333	1,740	2,110	2,567	2,898
18	0,688	1,330	1,734	2,101	2,552	2,878
19	0,688	1,328	1,729	2,093	2,539	2,861
20	0,687	1,325	1,725	2,086	2,528	2,845
21	0,686	1,323	1,721	2,080	2,518	2,831
22	0,686	1,321	1,717	2,074	2,508	2,819
23	0,685	1,319	1,714	2,069	2,500	2,807
24	0,685	1,318	1,711	2,064	2,492	2,797
25	0,684	1,316	1,708	2,060	2,485	2,787
26	0,684	1,315	1,706	2,056	2,479	2,779
27	0,684	1,314	1,703	2,052	2,473	2,771
28	0,683	1,313	1,701	2,048	2,467	2,763
29	0,683	1,311	1,699	2,045	2,462	2,756
30	0,683	1,310	1,697	2,042	2,457	2,750
40	0,681	1,303	1,684	2,021	2,423	2,704
60	0,679	1,296	1,671	2,000	2,390	2,660
120	0,677	1,289	1,658	1,980	2,358	2,617
	0,674	1,282	1,645	1,960	2,326	2,576