

ABSTRACT

The purposes of this study are to determine and analyze the influence of inflation, BI rate, and kurs toward Profitability in the automotive and component companies listed in Indonesian Stock Exchange (IDX) from 2011-2017. The populations in this research are all automotive and component companies listed in Indonesian Stock Exchange (IDX) from 2011-2017. The technique used in determining the samples is purposive sampling, so the samples in this study amounted to 10 companies incorporated in the automotive and component companies listed in Indonesian Stock Exchange (IDX) from 2011-2017. Data analyses techniques used are descriptive statistical analysis and Structural Equation Modeling – Partial Least Square (SEM - PLS) with the help of SmartPLS 3.0 application. The result of this research shows that inflation, BI rate, and kurs significant effect on Profitability(ROA)

Keywords : inflation, BI rate, kurs and Profitability

