

ABSTRACT

The research data analysis method used multiple linear regression methods with the IBM SPSS21 statistical test. This study aims to analyze the influence of leadership style and work motivation on employee performance at PT. Multi Artha Protasindo in the Kirana Utama Cileungsi area of Bogor. The population of this study was 145 people. The sample used was 60 respondents. Calculated based on Slovin formula. The sampling method uses random sampling techniques. The method of collecting data uses a survey method, with the research instrument being a questionnaire. Data analysis method uses multiple linear regression analysis test. This is evidenced from the results of the simultaneous test (F test) and the results of the partial test (t test) also showing significant values of the two independent variables that support the hypothesis. The results showed that the leadership style had a positive and significant effect on employee performance. Motivation has a positive and significant effect on employee performance.

Keywords: leadership style, work motivation, employee performance.

