

PERANCANGAN MOTION GRAFIS SEBAGAI EDUKASI PENCEGAHAN PENYEBARAN COVID-19.

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ABSTRACT

The COVID-19 pandemic is not over, even though it has been more than 2 years (as of January 1, 202) the Covid-19 pandemic still continues to infect the people of Indonesia, and not a few have died. Various efforts have been made by experts to stop the ongoing pandemic. In addition, the government has also implemented various policies that are expected to prevent and stop the Covid-19 pandemic. The result was when the government succeeded in drafting the Decree of the Minister of Health of the Republic of Indonesia Number HK.01.07/MENKES/382/2020 concerning Health Protocols for the Community in Public Places and Facilities in the Context of Prevention and Control of Corona Virus Disease 2019 (COVID-19).

There needs to be collaboration in every element in this country to break the chain of the spread of Covid-19. Both the community and the government must work hand in hand to stop the Covid-19 pandemic. That way, the author designed an educational media to provide information to the general public about the health protocols that have been set by the government.

Key Word: *Health Protocol, Covid-19 Pandemic, Motion Graphic.*



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ABSTRAK

Pandemi covid-19 belum usai, meski sudah lebih dari 2 tahun (*per 1 januari 2022*) pandemi Covid-19 masih terus menginfeksi masyarakat Indonesia, dan tak sedikit yang meninggal dunia. Beragam upaya telah dilakukan para ahli guna menghentikan pandemi yang sedang terjadi. Selain itu pemerintah juga telah melakukan berbagai kebijakan yang diharapkan dapat mencegah serta menghentikan pandemi Covid-19. Hasilnya adalah ketika pemerintah berhasil merancang *Keputusan Menteri Kesehatan Republik Indonesia Nomor HK.01.07/MENKES/382/2020 tentang Protokol Kesehatan bagi Masyarakat di Tempat dan Fasilitas Umum dalam Rangka Pencegahan dan Pengendalian Corona Virus Disease 2019 (COVID-19)*.

Perlu adanya kolaborasi pada setiap elemen yang ada di negara ini guna memutus rantai penyebaran Covid-19. Baik masyarakat dan pemerintah harus saling bahu membahu untuk menghentikan pandemi Covid-19. Dengan begitu maka penulis merancang sebuah media edukasi untuk memberikan informasi kepada khalayak umum tentang protokol kesehatan yang telah ditetapkan oleh pemerintah.

Kata Kunci: *Protokol Kesehatan, Pandemi Covid-19, Motion Grafis.*

