

Florishing depiction on full time shift baristas with status as active students in Starbucks coffee company Indonesia

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ABSTRACT

This research is focused on portrayal of florishing on full time shift barista with status as active student in Starbucks company, the method used in this research is qualitative with phenomenology approach, as well as taking Data is done by interview and observation techniques organized by Florishing theory. Interviews and observations are conducted at different times of each subject and as a credibility of a qualitative data is done by conducting significant other interviews with each subject and analysed through categories, meanings and themes Describing the florishing state of each subject. Based on the results of the study gained that experience in college while working and the demands of the company, family relationships, and the environment is very influential in certain factors that make a person more flourish in his life and A person's positive emotion level is not only influenced by how often a person is experiencing positive emotion but negative emotion is also an indicator that shows the development Positive emotion florishing levels of someone as well as someone who has confidence to be beneficial to the environment and others are said to have lived a eudomonic life. And reach the level of flourish in his life.

Key words : Baristas, startbucks, florishing.

ABSTRAK

Penelitian ini difokuskan kepada gambaran *florishing* pada barista full time shift dengan status sebagai mahasiswa aktif di perusahaan starbucks, metode yang digunakan dalam penelitian ini adalah kualitatif dengan pendekatan *fenomenology*, serta pengambilan data dilakukan dengan tehnik wawancara dan observasi yang disusun berdasarkan teori *Florishing*, wawancara dan observasi dilakukan dengan waktu yang berbeda-beda pada tiap subyek dan sebagai kredibilitas suatu data kualitatif dilakukan dengan melakukan wawancara significant other setiap subyek dan melakukan analisa melalui kategori, makna serta tema yang menggambarkan tentang keadaan *florishing* pada tiap subyek. Berdasarkan hasil penelitian didapatkan bahwa Pengalaman dalam menjalani kuliah sambil berkerja dan tuntutan perusahaan, hubungan keluarga, dan lingkungan sangat berpengaruh pada faktor tertentu yang membuat seseorang semakin *florish* didalam hidupnya dan Tingkat *positive emotion* seseorang tidak hanya dipengaruhi melalui seberapa sering seseorang mengalami *positive emotion* melainkan *negative emotion* juga merupakan indikator yang menunjukkan perkembangan tingkat *positive emotion florishing* seseorang serta Seseorang yang memiliki keyakinan untuk bermanfaat bagi lingkungan dan orang lain dikatakan telah menjalani hidup yang *eudemonic*. Dan mencapai tingkat *florish* didalam hidupnya.

Kata kunci : *Barista, Starbucks, Florishing*

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