ABSTRAK

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NIM   : 46118110091

Program Studi   : Psikologi

Judul Skripsi   : Hubungan Digital Maturity dan Resiliensi terhadap Kinerja Karyawan RSIA Grand Family

Pembimbing   : Irma Himmatul Aliyyah, S. Psi, M. Psi

Tujuan dari penelitian ini adalah untuk mengetahui hubungan antara digital maturity dan resiliensi terhadap kinerja karyawan RSIA Grand Family.

Penelitian ini menggunakan metode kuantitatif dengan responden sebanyak 175 yang merupakan karyawan di RSIA Grand Family, Jakarta Utara. Metode pengambilan data dengan teknik purposive sampling. Instrumen penelitian ini menggunakan alat ukur hasil adaptasi dan modifikasi dengan total 65 aitem. Hasil penelitian diperoleh data bahwa dari 175 responden tentang digital maturity di RSIA Grand Family sebagian besar digital maturity dalam kategori baik sebanyak 59,4%, Resiliensi di RSIA Grand Family sebagian besar dalam kategori baik sebanyak 70 %. Kinerja karyawan di RSIA Grand Family sebagian besar dalam kategori baik sebanyak 57,7%. Dari hasil analisa korelasi berupa matrix antar variabel yang di korelasi, informasi yang muncul terdapat nilai r = 0,444. Hal ini menunjukkan hubungan yang kuat dan berpola positif artinya semakin baik digital maturity maka akan semakin baik pula kinerja karyawan. Hasil uji statistik didapatkan nilai p-value = 0,000. Kesimpulan dari hasil tersebut adalah terdapat hubungan yang signifikan digital maturity dengan kinerja karyawan di RSIA Grand Family.

Kata Kunci : Digital Maturity, Resiliensi, Kinerja Karyawan

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The purpose of this study was to determine the relationship between digital maturity and resilience on the performance of RSIA Grand Family employees. This study used quantitative methods with 175 respondents who is an employee at RSIA Grand Family, North Jakarta. Data collection method with purposive sampling technique. The research instrument used adaptation and modification measurement tools with a total of 65 items. The results of the study obtained data that out of 175 respondents regarding digital maturity at RSIA Grand Family, most digital maturity was in the good category at 59.4%, Resilience at RSIA Grand Family was mostly in the good category at 70%. The performance of employees at RSIA Grand Family is mostly in the good category, at 57.7%. From the results of the correlation analysis in the form of a matrix between variables that are correlated, the information that appears has a value of $r = 0.444$. This shows a strong and positive relationship, meaning that the better the digital maturity, the better the employee's performance. Statistical test results obtained p-value = 0.000. The conclusion from these results is that there is a significant relationship between digital maturity and employee performance at RSIA Grand Family.

Keywords: Digital Maturity, Resilience, Employee Performance