

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh *Current Ratio* (CR), *Return on Asset* (ROA), *Total Asset Turnover* (TATO), dan *Price Book Value* (PBV) terhadap Harga Saham (Studi Kasus Sub Sektor Pertambangan Batu Bara Yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2012 – 2017). Populasi dalam penelitian ini sebanyak 22 perusahaan sub sektor pertambangan batu bara. Sampel yang dipergunakan adalah sebanyak 5 perusahaan. Metode penarikan sampel menggunakan *purposive sampling*. Metode pengumpulan data menggunakan metode data / arsip. Metode analisis data menggunakan analisis data panel yang dibantu program Eviews 9. Penelitian ini membuktikan bahwa *current ratio* (CR) berpengaruh negatif dan signifikan terhadap harga saham. *Return on asset* (ROA) berpengaruh positif dan signifikan terhadap harga saham. *Total asset turnover* (TATO) berpengaruh negatif dan signifikan terhadap harga saham. *Price book ratio* (PBV) berpengaruh positif dan signifikan terhadap harga saham.

Kata kunci: *Current Ratio*, *Return On Asset*, *Total Asset Turnover*, *Price Book Value*, Harga Saham

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## **ABSTRACT**

*This study aims to analyze the influence of current ratio, return on asset, total asset turnover and price book value on the stock price (case study in coal minning sub sector listed on Indonesia Stock Exchange (BEI) year 2012 – 2017. Population in this research is 22 coal minning sub sector company. The sample used is 5 company. The sampling methods uses purposive sampling. The methods of data collection using data / archives. The data analysis method using panel regression analysis were assisted by the program Eviews 9. This study proves that current ratio has negative and significant effect on stock price. Return on asset has positive and significant effect on stock price. Total asset turnover has negative and significant effect on stock price. Price book value has positive and significant effect on stock price.*

*Keywords: Current Ratio, Return On Asset, Total Asset Turnover, Price Book Value, Stock Price.*

