ABSTRAK

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Judul Skripsi   : HUBUNGAN ANTARA *TRUST* DAN *HOPE* DENGAN MOTIF PENGGUNA APLIKASI TINDER DI JABODETABEK

Pembimbing   : Dr. Arie Suciyana Sriyanto, M.Si

Penelitian ini bertujuan untuk melihat hubungan antara *trust* dan *hope* dengan motif pengguna aplikasi Tinder di Jabodetabek. Dari 440 responden pengguna aplikasi Tinder yang berdomisili di Jabodetabek dengan teknik pengambilan sampel melalui kuesioner *online*, ditemukan adanya hubungan positif yang cukup kuat antara Motif Pengguna Tinder dengan *Trust* (r= 0.497, p=0.000), dan adanya hubungan positif yang rendah antara Motif Pengguna Tinder dengan *Hope* (r=0.328, p=0.000). Dalam penelitian ini dilakukan uji korelasi *Spearman's* dan uji ANOVA pada setiap variabel penelitian dan didapatkan motif *social approval, relationship seeking, flirting, sexual orientation, ex, traveling, distraction*, dan *belongingness* berdasarkan faktor demografi.

Kata Kunci : Tinder, *trust, hope*, **motif**

ABSTRACT

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Title Thesis	: The Associaton Between Trust and Hope With Tinder Motives Use at Jabodetabek
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This study aims to examine the relationship between trust and hope and the motives of Tinder application users in Jabodetabek. From 440 data from respondents using the Tinder application who are domiciled in Jabodetabek using sampling techniques through online questionnaires, it was found that there was a fairly strong positive relationship between Motives of Tinder Users and Trust (r=0.497, p=0.000), and there was a low positive relationship between Motives Tinder Users with Hope (r=0.328, p=0.000). In this study, Spearman's correlation test and ANOVA test were carried out on each research variable and obtained motives: social approval, relationship seeking, flirting, sexual orientation, ex, traveling, distraction, and belongingnes based on demographic factors.

Keywords: Tinder, *trust, hope, motives*