

ABSTRAK

Penelitian ini bertujuan untuk mendapatkan bukti empiris mengenai pengaruh Debt to Equity Ratio dan Total Asset Turnover Terhadap Harga Saham. Sampel dalam penelitian ini terdiri dari 6 perusahaan yang dipilih dari 47 perusahaan pertambangan yang terdaftar di Bursa Efek Indonesia periode 2012-2016. Data diperoleh menggunakan metode *purposive sampling*. Teknik analisis yang digunakan dalam penelitian ini adalah analisis regresi moderasi.

Hasil penelitian ini menunjukkan bahwa *Debt Equity Ratio* (DER) berpengaruh positif terhadap Harga Saham (HS), *Total Asset Turnover* (TATO) berpengaruh positif terhadap Harga Saham (HS),

Kata kunci : *Debt to Equity Ratio* (DER), *Total Asset Turnover* (TATO), Harga Saham (HS).



ABSTRACT

This study aims to obtain empirical evidence about the effect of Debt to Equity Ratio and Total Assets Turnover to the Stock Price with Profit Growth as a moderation variable. The sample in this research consists of 6 companies selected from 47 in mining companies listed in Indonesia Stock Exchange period 2012-2016. Data obtained by using purposive sampling method. The analysis technique used in this research is moderation regression analysis

The results showed that Debt to Equity Ratio (DER) have positive significantly on Stock Price, Total Assets Turnover (TATO) have positive significantly on Stock Price.

Keywords:Debt to Equity Ratio (DER), Total Assets Turnover (TATO), Debt, Stock Price.

