

ABSTRAK

Latar belakang dari penelitian ini, peneliti menemukan adanya fenomena bahwa ada kaitan antara Persepsi Dukungan Organisasi, Kerjasama karyawan, dan Kepuasan Kerja terhadap *Employee Engagement*. Penelitian ini bertujuan untuk menganalisis pengaruh Persepsi Dukungan Organisasi, Kerjasama Karyawan, dan Kepuasan Kerja terhadap *Employee Engagement* pada PT. Tunas Toyota Kebayoran Lama. Penelitian ini merupakan penelitian kuantitatif dengan jumlah sampel sebanyak 32 responden. Penelitian ini menggunakan teknik analisis data SEM-PLS dengan bantuan program SPSS. Hasil dari penelitian ini menunjukkan bahwa Persepsi Dukungan Organisasi berpengaruh positif terhadap *Employee Engagement*, Kerjasama Karyawan berpengaruh positif terhadap *Employee Engagement*, dan Kepuasan Kerja berpengaruh positif terhadap *Employee Engagement*.

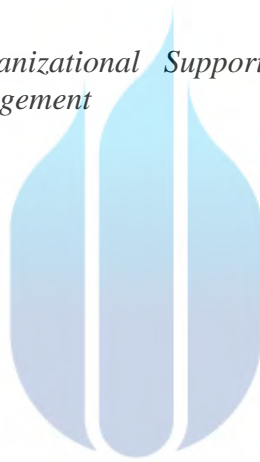
Kata Kunci : Persepsi Dukungan Organisasi, Kerjasama Karyawan, Kepuasan Kerja, *Employee Engagement*



ABSTRACT

The background of this study, researchers found a phenomenon that there is a relationship between perceptions of organizational support, employee cooperation, and satisfaction with Employee Engagement. This study aims to analyze the effect of Perceived Organizational Support, Employee Cooperation, and Job Satisfaction on Employee Engagement at PT. Tunas Toyota Kebayoran Lama. This research is a quantitative research with a sample of 32 respondents. This study used the SEM-PLS data analysis technique with the help of the SSPS program. The results of this study indicate that perceived organizational support has a positive effect on Employee Engagement, employee cooperation has a positive effect on employee engagement, and job satisfaction has a positive effect on Employee Engagement.

Keywords: Perceived Organizational Support, Employee Cooperation, Job Satisfaction, Employee Engagement



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