

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh *innovation capabilities*, *environmental dynamic*, dan *knowledge management* terhadap kinerja UMKM di DKI Jakarta. Sampel yang digunakan adalah 100 pemilik UMKM di DKI Jakarta, dihitung berdasarkan rumus Slovin. Metode penarikan sampel menggunakan *Probability Sampling*. Metode pengumpulan data menggunakan metode survei, dengan instrumen penelitian adalah kuesioner. Penelitian ini diharapkan dapat memberikan kontribusi bagi pihak lain dapat dijadikan sebagai acuan dan bahan perbandingan bagi penelitian selanjutnya yang menggunakan variabel yang sama. Hasil penelitian menunjukkan bahwa *innovation capabilities* berpengaruh positif dan signifikan terhadap kinerja UMKM. Sedangkan *environmental dynamic* dan *knowledge management* berpengaruh positif tidak signifikan terhadap kinerja UMKM.

Kata Kunci: *Innovation Capabilities*, *Environmental Dynamic*, *Knowledge Management*, Kinerja UMKM.



ABSTRACT

This study aims to determine the effect of innovation capabilities, environmental dynamics, and knowledge management on the performance of MSMEs in DKI Jakarta. The sample used is 100 MSME owners in DKI Jakarta, calculated based on the Slovin formula. The sampling method uses Probability Sampling. Methods of data collection using survey methods, with the research instrument is a questionnaire. This research is expected to contribute to other parties and can be used as a reference and comparison material for further research using the same variables. The research results show that innovation capabilities have a positive and significant effect on MSME performance. Meanwhile, environmental dynamics and knowledge management have no significant positive effect on MSME performance.

Keywords: Innovation Capabilities, Environmental Dynamic, Knowledge Management, MSME Performance.

