

## ABSTRAK

Kawasan Kecamatan Godean merupakan kawasan tumbuh cepat. Dalam kurun waktu 10 tahun terakhir kawasan tersebut banyak bermunculan perumahan, industri kecil dan menengah serta fasilitas umum. Kondisi jalan di sekitar pasar saat ini sangat padat setiap harinya terutama pagi hari. Kawasan sekitar Pasar Godean saat ini terasa sangat semrawut dan kurang teratur terutama dalam sirkulasi perdagangan, perparkiran maupun transportasi umum. Dari pengamatan visual terlihat overload berbagai kepentingan aktivitas masyarakat terutama pada pagi dan siang hari. Perancangan Bangunan Pasar Godean ini diharapkan mampu memberikan dampak positif pada lingkungan sekitar. Penerapan konsep Arsitektur Neo Vernakular bertujuan untuk merespon arsitektur tradisional yang lekat di Kawasan sekitar. Arsitektur Neo Vernakular dibuat untuk memodernisasi bangunan tradisional. Konsep pada bangunan yang terpacu dari Sumbu Imajiner untuk keseimbangan antara manusia dan Tuhan, manusia dan manusia serta manusia dan alam. sehingga pasar tersebut memiliki kesan berbeda serta menjadikan pasar yang aman, nyaman dan sehat.

**Kata Kunci :** Pasar Godean, Arsitektur Neo Vernakular, Sumbu Imajiner

## ABSTRACT

The Godean District area is a fast growing area. In the last 10 years, housing, small and medium industries and public facilities have sprung up in this area. The road conditions around the market are currently very congested every day, especially in the morning. The area around Godean Market currently feels very chaotic and disorganized, especially in terms of trade circulation, parking and public transportation. From visual observations, it can be seen that there is an overload of various interests in community activities, especially in the morning and afternoon. The design of the Godean Market Building is expected to have a positive impact on the surrounding environment. The application of the Neo Vernacular Architecture concept aims to respond to traditional architecture that is inherent in the surrounding area. Neo Vernacular architecture was created to modernize traditional buildings. The concept of the building is driven from the Imaginary Axis for a balance between man and God, man and man and man and nature. so that the market has a different impression and makes it a safe, comfortable and healthy market.

**Keywords :** Godean Market, Neo Vernacular Architecture, Imaginary Axis