



**Universitas Mercu Buana
Fakultas Ilmu Komunikasi
Bidang Studi Broadcasting
Wahid Wardana
44115010082**

Teknik Penyuntingan Gambar Video Citizen Journalism “Wajah Kali Besar Masa Kini”

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ABSTRAK

Citizen Journalism adalah keterlibatan warga negara dalam memberitakan atau menyampaikan suatu pesan. Seseorang tanpa memandang latar belakang pendidikan, keahlian dapat merencanakan, menggali, mencari, mengolah, melaporkan informasi (tulisan, gambar, foto, tutur video) kepada orang lain. Guna meningkatkan kemampuan Citizen Journalism, banyak institusi yang memberikan pelatihan dan kompetisi seperti yang diadakan oleh Sigmatv Universitas Negeri Jakarta.

Skripsi ini menerangkan bagaimana proses kami sebagai peserta kompetisi Citizen Journalism yang diadakan oleh Sigmatv Universitas Negeri Jakarta, video Citizen Journalism yang kami buat berjudul “Wajah Kali Besar Masa Kini” dan Alhamdulillah kami mendapatkan juara 2 dalam kategori Umum Nasional.

Dalam pembuatan video Citizen Journalism “Wajah Kali Besar Masa Kini”, peneliti menjadi seorang editor. Teknik editing yang digunakan yaitu gabungan countinity editing dan editing kompilasi. Teori montage yang digunakan adalah ideational montage. Penggunaan teknik editing, teori montage, dan gaya video Citizen Journalism ini mempunyai konsep yang sama yaitu menyelaraskan antara narasi dengan footage, narator sebagai penutur informasi utama serta penyisipan insert-insert gambar dan backsound sebagai penunjang ilustrasi dalam penuturan video.

Kata Kunci : Citizen Journalism, Teknik Editing, Off-line Editing, Online Editing, Mixing

ABSTRACT

Citizen Journalism is the involvement of citizens in reporting or delivering a message. Someone regardless of educational background, expertise can plan, explore, search, process, report information (writing, pictures, photos, video speech) to others. To improve the ability of Citizen Journalism, many institutions provide training and competitions such as those held by Sigmatv, Jakarta State University. Citizen Journalism is the involvement of citizens in reporting or delivering a message. Someone regardless of educational background, expertise can plan, explore, search, process, report information (writing, pictures, photos, video speech) to others. To improve the ability of Citizen Journalism, many institutions provide training and competitions such as those held by Sigmatv, Jakarta State University.

This thesis explains how we as participants in the Citizen Journalism competition held by Sigmatv Jakarta State University, the Citizen Journalism video that we made entitled "Wajah Kali Besar Masa Kini" and Alhamdulillah we got 2nd place in the National General category.

In making the Citizen Journalism video "" Wajah Kali Besar Masa Kini ", researchers became an editor. The editing technique used is a combination of countinity editing and compilation editing. The montage theory used is ideational montage. The use of editing techniques, montage theory, and the Citizen Journalism video style have the same concept of aligning narration with footage, the narrator as the main information speaker and insertion of image and backsound inserts as supporting illustrations in video narrative.

Keywords: Citizen Journalism, Teknik Editing, Off-line Editing, Online Editing, Mixing



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