

## ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh Komunikasi Organisasi, Kepuasan Kerja, Dan Pengembangan Karir Terhadap Employee Engagement Di Perusahaan PT. Link Net Tbk. Populasi dalam penelitian ini adalah karyawan dari PT. Link Net Tbk sejumlah 30 karyawan. Pengambilan sampel menggunakan teknik sampel jenuh yang merupakan seluruh jumlah karyawan sebanyak 30 responden. Metode analisis data menggunakan *Partial Least Square*. Penelitian ini membuktikan bahwa komunikasi organisasi berpengaruh positif dan signifikan terhadap *employee engagement*, kepuasan kerja berpengaruh positif dan signifikan terhadap *employee engagement*, dan pengembangan karir berpengaruh positif dan signifikan terhadap *employee engagement*.

**Kata Kunci :** Komunikasi Organisasi, Kepuasan Kerja, Pengembangan Karir, *Employee Engagement*.



## **ABSTRACT**

*This study aims to analyze the effect of Organizational Communication, Job Satisfaction, and Career Development on Employee Engagement at PT. LinkNet Tbk. The population in this study were employees of PT. Link Net Tbk totaling 30 employees. Sampling using a saturated sample technique which is the entire number of employees as many as 30 respondents. Data analysis method using Partial Least Square. This study proves that organizational communication has a positive and significant effect on employee engagement, job satisfaction has a positive and significant effect on employee engagement, and career development has a positive and significant effect on employee engagement.*

**Keywords:** *Organizational Communication, Job Satisfaction, Career Development, Employee Engagement.*

