

## DAFTAR GAMBAR

Gambar 4.1	Sejarah PT Lion Wings .....	52
Gambar 4.2	Pekerja PT Lion Wings .....	53
Gambar 4.3	<i>Insight Followers</i> .....	55
Gambar 4.4	<i>Insight Followers by hour</i> .....	57
Gambar 4.5	Profil Akun Instagram @emeronhaircare .....	57
Gambar 4.6	Konten Akun Instagram @emeronhaircare.....	60
Gambar 4.7	Konten Akun Instagram @emeronhaircare.....	60
Gambar 4.8	Konten Akun Instagram @emeronhaircare.....	61
Gambar 4.9	Konten Akun Instagram @emeronhaircare.....	62
Gambar 4.10	Konten Akun Instagram @emeronhaircare.....	62
Gambar 4.11	Konten Akun Instagram @emeronhaircare.....	63
Gambar 4.12	Konten Akun Instagram @emeronhaircare.....	64
Gambar 4.13	<i>Insta Story</i> Akun Instagram @emeronhaircare .....	65
Gambar 4.14	Konten Akun Instagram @emeronhaircare.....	66
Gambar 4.15	Akun Facebook Emeron Hair Care .....	67
Gambar 4.16	Akun Youtube Emeron Hair Care .....	67
Gambar 4.17	Akun Twitter Emeron Hair Care .....	68
Gambar 4.18	Akun Instagram Emeorn Hair Care.....	69
Gambar 4.19	<i>Best time post by hour</i> Emeron Hair Care.....	69
Gambar 4.20	<i>Best time post by days</i> Emeron Hair Care .....	70
Gambar 4.21	<i>Editorial Plan</i> Emeron Hair Care.....	71
Gambar 4.22	<i>Insight by acitivity interaction</i> .....	72
Gambar 4.23	<i>Insight by activity discovery</i> .....	73
Gambar 4.24	<i>Brand Awareness Pyramid</i> .....	78