

ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh dari Current Ratio, Debt to Equity Ratio, Net Profit Margin dan Earning Per Share terhadap Harga Saham pada perusahaan manufaktur sub sektor kosmetik dan keperluan rumah tangga yang terdaftar di Bursa Efek Indonesia pada periode 2014 – 2019. Terdapat 6 sampel perusahaan sub sektor kosmetik dan keperluan rumah tangga yang digunakan didalam penelitian ini. Penelitian ini dilakukan dengan metode analisis statistik deskriptif yang berfungsi mendeskripsikan objek yang diteliti melalui variable independen terhadap variable dependen. Penulis juga menggunakan perangkat Eviews 10 untuk membantu mengolah data. Hasil penelitian dengan menggunakan uji t-statistik ini menunjukkan bahwa Current Ratio tidak berpengaruh signifikan terhadap Harga Saham, Debt to Equity Ratio tidak berpengaruh signifikan terhadap Harga Saham, Net Profit Margin tidak berpengaruh signifikan terhadap Harga Saham, dan Earning Per Share berpengaruh signifikan terhadap Harga Saham.

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ABSTRACT

The purpose of this study is to determine the impact of the current ratio, debt to equity ratio, net profit margin, and earnings per share on share price in sub-sector manufacturing companies that manufacture cosmetics and household goods and are listed on the Indonesia Stock Exchange from 2014 to 2019. There are 6 samples of cosmetics and cosmetics sub-sector companies' households used in this research. This research was done by using the statistical analysis method and descriptive function to describe the object under study through the variable independent of the dependent variable. The author also uses the Eviews tool (v10) to help process the data. According to research using the t-statistical test, the current ratio has no significant effect on stock prices; debt to equity ratio also has no significant effect on stock prices; net profit margin also has no significant effect on share price; and earnings per share has a significant effect on share price.



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