

**VISUAL DESIGN BOARD GAME GUESS LALA EXPRESSION**  
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**ABSTRACT**

*Board game is a type of game in which one of the components is a square sheet like a board with various materials, but generally made of thick cardboard. Examples of Monopoly, Chess, Ludo, and Snakes and Ladders.*

*The board game media was chosen because it is full of visuals so that the learning process becomes more effective. The existence of interactive elements between players, accompanied by elements of strategy that sharpens the brain, makes the delivery of material more enjoyable.*

*Board games can be an interactive and fun learning medium. Board game Guess lala's expression is a board game that introduces expressions as well as trains reading. During the game, the player will continue to guess Lala's expression and read the cards on the game board.*

*Keywords: Board Game, Visual Desain, expression, Education*

MERCU BUANA

**PERANCANGAN VISUAL BOARD GAME TEBAK EKSPRESI LALA**  
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**ABSTRAK**

Board game adalah suatu jenis permainan yang salah satu komponennya adalah lembaran persegi seperti papan yang bahannya bisa bermacam-macam, tapi umumnya dari karton tebal. Contoh Monopoli, Catur, Ludo, dan Ular Tangga.

Media board game dipilih karena sarat visual sehingga proses pembelajaran menjadi lebih efektif. Adanya unsur interaktif antar pemain, disertai elemen strategi yang mengasah otak, membuat penyampaian materi lebih menyenangkan.

Board game dapat menjadi media belajar yang interaktif dan menyenangkan. Board game Tebak ekspresi lala adalah sebuah board game yang mengenalkan ekspresi sekaligus melatih membaca. Selama permainan berlangsung pemain akan terus menebak ekspresi lala dan membaca pada kartu yang terdapat di board game.

Kata kunci: Board Game, Visual desain, Ekspresi, Edukatif

