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THE ROLE OF A VIDEO TAPE RECORDER OPERATOR IN SPECIAL EVENT PROGRAM (Descriptive Analysis Of Global TV Second Anniversarry Of Ada-Ada Aja Program)

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ABSTRACT

A television production is a collective work which involves many crews. One of them is video tape recorder operator, who is responsible for operating recording device. This operator holds an important role in a television program production, especially in special event program in Global TV.

The purpose of this reasearch is to find out the rules and problems of a video tape recorder operator, when special event program is produceed. Library study of this reasearch is taken from books about communication, mass communication, and broadcasting this reasearch use qualitative approach, wish descriptive reasearch type the reasearch method being used is case study by conducting an indepth interview with the interviewee.

The result of this reasearch elaborate the roles and responsibilities of a video tape recorder operator in special event program in Global TV, as well as the problems he encountered during the production of said program which was done live on air. Thus, researchers can find out about the role of operator video tape recorder in the event special program on Global TV.

This reasearch concludes that a video tape recorder has an important role in a television program production the operator has to have special ability and skill, because there are many problems during the operating of the recording device and the operator has to assume responsibility upon the recording result and playback of a television program.



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PERAN OPERATOR VIDEO TAPE RECORDER DALAM PROGRAM SPECIAL EVENT (Analisis Deskriptif Program Ada-Ada Aja 2nd Anniversary Global TV)

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ABSTRAK

Produksi televisi merupakan kerja kolektif yang melibatkan banyak kru didalamnya. Salah satunya yaitu operator video tape recorder, yang bertanggungjawab mengoperasikan peralatan rekam. Operator tersebut memiliki peranan penting dalam produksi program televisi khususnya dalam program special event di Global TV.

Penelitian ini bertujuan untuk mengetahui peran dan kendala seorang operator video tape recorder saat program special event diproduksi. Tinjauan pustaka dalam penelitian ini diambil dari buku mengenai komunikasi, komunikasi massa, dan penyiaran. Penelitian ini menggunakan pendekatan kualitatif dengan tipe penelitian deskriptif. Metode penelitian yang digunakan adalah studi kasus dengan melakukan wawancara mendalam kepada narasumber.

Hasil penelitian ini membahas mengenai peran dan tanggung jawab operator video tape recorder dalam program special event di Global TV, serta membahas kendala yang dihadapi pada saat program tersebut di produksi secara live on air. Dengan demikian, peneliti dapat mengetahui mengenai peran operator video tape recorder dalam program special event di Global TV.

Penelitian ini menyimpulkan bahwa pentingnya peran seorang operator video tape recorder dalam sebuah produksi program televisi. Operator harus memiliki kemampuan khusus, karena banyak kendala saat pengoperasian alat perekam gambar dan operator harus bertanggungjawab terhadap hasil record dan playback dalam sebuah program televisi.