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Teknik Pengambilan Gambar Dalam Produksi Drama “VIRAL”

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ABSTRACT

Film was one of the media that used to communicate. Film was also a media where people expressed their abilities both in production and acting. Short film was a film that just had at least less than 60 minutes duration. Cameraman was a person who's very important because they had full responsibility for the images and sounds that would be used in it.

The concept that used in “VIRAL” production was Developing Shot Theory. Working on a short film had its own purpose; expressing contained messages to the audience and could be absorbed by in positive things.

This film emphasized the importance of the feelings of the cast in a viral video, the public must have more awareness of this. Starting from the messages delivered, the character, the conflict, and the end of the story which was the climax of the film "VIRAL".

Keywords: Short Film, Cameraman, Cinematography, Film, Drama