

ABSTRACT

The purpose of this study was to determine the effect of work discipline and work motivation on the work productivity of employees of PT Denso Indonesia Plan II Cibitung Bekasi, West Java. This research is a quantitative research. This research was conducted at PT Denso Indonesia Plan II Cibitung Bekasi, West Java, with a population of 192 employees. The sample in this study was 130 employees with a tolerance limit of 5%. Data collection techniques using a questionnaire method, where all employees get the same opportunity to answer every question asked. Test the validity and reliability of the data using the product moment correlation formula and Cronbach's alpha. The data analysis technique used to test the hypothesis is multiple linear regression analysis. Based on the results of data analysis it can be concluded, (1) there is a positive and significant effect of work discipline on employee productivity of PT Denso Indonesia Plan II Cibitung Bekasi West Java (2) there is a positive and significant effect of work motivation on employee productivity of PT Denso Indonesia Plan II Cibitung Bekasi, West Java.

Keywords: Work Discipline, Work Motivation and Work Productivity

