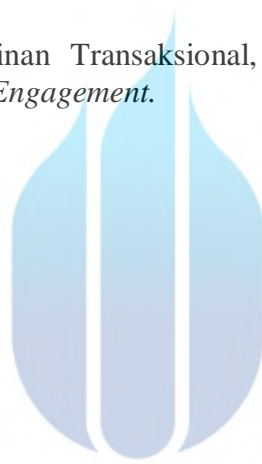


## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh kepemimpinan transaksional, beban kerja dan kepuasan kerja terhadap *employee engagement*. Objek dalam penelitian ini adalah karyawan Hotel Bidakara Jakarta. Populasi dari penelitian ini berjumlah 52 karyawan. Dan sampel yang digunakan sebanyak 52 karyawan Hotel Bidakara Jakarta. Metode penarikan sampel yang digunakan ialah sampel jenuh. Metode pengumpulan data ialah metode survey dengan instrumen penelitian ialah kuisisioner. Metode analisis data menggunakan *Partial Least Square*. Penelitian ini membuktikan bahwa kepemimpinan transaksional berpengaruh negatif dan signifikan terhadap *employee engagement*. Beban kerja berpengaruh positif dan signifikan terhadap *employee engagement*. Kepuasan kerja berpengaruh positif dan signifikan terhadap *employee engagement*.

Kata Kunci : Kepemimpinan Transaksional, Beban Kerja, Kepuasan Kerja, *Employee Engagement*.



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## ABSTRACT

*This study aims to determine the effect of transactional leadership, workload and job satisfaction on employee engagement. The object of this research is the employees of Hotel Bidakara Jakarta. The population of this study amounted to 52 employees. And the sample used was 52 employees of Hotel Bidakara Jakarta. The sampling method used is the saturated sample. The method of data collection is a survey method with the research instrument is a questionnaire. Data analysis method using Partial Least Square. This study proves that transactional leadership has a negative and significant effect on employee engagement. Workload has a positive and significant effect on employee engagement. Job satisfaction has a positive and significant effect on employee engagement.*

*Keywords : Transactional Leadership, Workload, Job Satisfaction, Employee Engagement.*



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