

ABSTRACT

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Title : *Website Implementation for Resize Resolution Data Photo Compression using the Lossy Compression Algorithm*

Abstract - Kapuas Studio produces services based on consumer demand, including Photography and Videography in the form of, Photo Model, Endorse Photo, Photo Wedding, Cinematic Video, Wedding Video , Video Clip and others. Kapuas Studio is addressed at Jl. Kapuas Raya no. 249, Depok. This service sales information system is created using Adobe Dream Weaver software as the main interface maker and MySql Database as its database. This website allows users to input data, search data and print. The data entered is in the form of order or order data for making projects in the outdoor, daily Studio data, service type data and sales data. While the output of this information system is in the form of data service reports and service sales transaction notes. This service sales information system can be one of the good solutions used to facilitate promotion, more efficient time and place for customers to see, select and order the services of a photographer and videographer. In addition, this web site also supports customers to work more freely in realizing very exact results with their requests in a very simple way, namely uploading sample images that become the benchmark of the desired results. And from the studio admin side it also makes it easier to process sales data. services, and make data reports that enter project, daily studio data reports, and sales transaction notes become easier, faster and more efficient.

Key words:

Compresses, data, web, e-commerce

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