

## ABSTRAK

Penelitian ini bertujuan untuk mengetahui pengaruh profitabilitas, struktur modal dan *corporate social responsibility (CSR)* terhadap nilai perusahaan (Studi kasus pada Perusahaan Manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2017). Profitabilitas diukur dengan perbandingan antar laba bersih setelah pajak dan total asset. Struktur modal diukur dengan perbandingan total hutang dan total modal. Corporate social responsibility (CSR) diukur dengan perbandingan item yang diungkap dan item yang menjadi standar.

Objek penelitian ini adalah perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia periode 2016-2017. Sampel akhir terdiri dari 59 perusahaan dengan menggunakan metode *purposive sample*.

Hasil penelitian ini secara parsial menunjukkan bahwa variable Profitabilitas berpengaruh terhadap Nilai Perusahaan. Struktur Modal dan *Corporate Social Responsibility* tidak berpengaruh terhadap Nilai Perusahaan.. Secara simultan profitabilitas, struktur modal dan *corporate social responsibility (CSR)* berpengaruh terhadap nilai perusahaan.

Kata kunci : profitabilitas, struktur modal, corporate social responsibility, nilai perusahaan



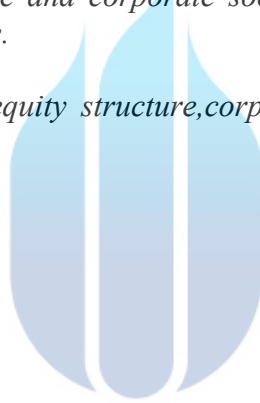
## **ABSTRACT**

*This research aims to know the influence of profitability, equity structure and corporate social responsibility on company value. The object for this research is manufacture company at 2016-2017. Profitability used comparison profit after tax with total assets. Equity structure used comparison total liability with total equity. And than, corporate social responsibility used comparison reality item from CSR standard with CSR standard.*

*This research was done to 59 company from 2016-2017 as sample by purposive approach. Thus, data analysis which is used is statistic analysis in the form of double linier regression test.*

*The result of this research shows that the Profitability had significant effect on the value company. Equity structure and Corporate social responsibility and had no significant effect on the company value.. And the simultan effect of profitability, equity structure and corporate social responsibility had significant effect on the company value.*

*Keywords : profitability, equity structure, corporate social responsibility, value company*



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