

ABSTRACT

Company or organization wants its employees to be able to be loyal . This is where companies need to recognize the role of human resources is so important. This study aimed to analyze the influence of leadership, motivation and work ability against employee on the employee performance at PT Eventpro Support Asia which located at Jl. Tanah Abang 1No. 10D, Central Jakarta . An employee's performance can be affected by a leadership, employee motivation and capabilities. So that it can have an impact on improving productivity and work ethic of the employees of PT Eventpro Support Asia. The method used is quantitative research with survey method through questionnaire administration. The population of this study were all employees of PT Eventpro Support Asia which located at Jl. Tanah Abang 1No. 10D Central Jakarta, with total employee are 76 people, sample collecting technique is saturated sample / survey, where the total of population become sample. Data Analysis using multiple linear regression method. Based on the results of the study found that leadership, motivation, and ability to work are positive and significant influence on employee performance. This means that the higher leadership, motivation, and ability to work the higher the performance of employees.

Keywords: leadership, motivation, ability to work, employee performance



UNIVERSITAS
MERCU BUANA

ABSTRAK

Perusahaan atau organisasi menginginkan karyawannya untuk mampu bersikap loyalitas tinggi. Disinilah perusahaan harus menyadari peran dari sumber daya manusia begitu penting. Penelitian ini bertujuan untuk menganalisis pengaruh dari kepemimpinan, motivasi dan kemampuan kerja karyawan terhadap kinerja karyawan di PT Eventpro Support Asia yang berlokasi di Tanah Abang 1 no 10D Jakarta Pusat. Suatu kinerja karyawan dapat dipengaruhi oleh suatu kepemimpinan, motivasi dan kemampuan kerja karyawan sehingga dapat berdampak pada peningkatan produktivitas dan etos kerja karyawan PT Eventpro Support Asia. Metode penelitian yang digunakan adalah penelitian kuantitatif dengan menggunakan metode survey melalui pemberian kuisisioner. Populasi dari penelitian ini adalah seluruh karyawan PT Eventpro Support Asia yang berlokasi di Tanah Abang 1 no 10D Jakarta Pusat yang berjumlah 76 orang, teknik pengumpulan sampel adalah sampel jenuh/survey, dimana seluruh jumlah populasi menjadi sampel. Analisa data menggunakan regresi linier berganda. Berdasarkan hasil penelitian didapat bahwa kepemimpinan, motivasi, dan kemampuan kerja terdapat pengaruh positif dan signifikan terhadap kinerja karyawan. Hal ini berarti semakin tinggi kepemimpinan, motivasi, dan kemampuan kerja semakin tinggi pula kinerja karyawan.

Kata Kunci : Kepemimpinan, Motivasi, Kemampuan Kerja, Kinerja Karyawan



UNIVERSITAS
MERCU BUANA