

DAFTAR GAMBAR

Gambar 2.1 Logo The Springs Club.....	5
Gambar 2.2 Logo The Springs Club.....	6
Gambar 2.3 Bentuk Bunga.....	6
Gambar 2.4 Teks The Springs Club.....	6
Gambar 2.5 Tagline / Slogan.....	6
Gambar 2.6 Logo Summarecon Serpong.....	7
Gambar 2.7 Logo The Springs Club.....	7
Gambar 2.8 Struktur Perusahaan The Springs Club.....	15
Gambar 3.1 Proses Pelaksanaan Umum Perusahaan The Springs Club.....	17
Gambar 3.2 Proses Kerja Kreatif Perusahaan The Springs Club.....	18
Gambar 3.3 Formulir Desain.....	19
Gambar 3.4 Referensi Desain.....	19
Gambar 3.5 Proses Desain.....	20
Gambar 3.6 Hasil Desain.....	20
Gambar 4.1 Poster Activity Calender Kids Club di bulan Oktober.....	21
Gambar 4.2 Poster Halloween Party.....	22
Gambar 4.3 Backdrop Halloween Party.....	23
Gambar 4.4 Mockup Halloween Party.....	23
Gambar 4.5 Kartu Ucapan Kelahiran.....	24
Gambar 4.6 Poster Activity Calender Kids Club di bulan November.....	25
Gambar 4.7 Poster Christmas Charity Day.....	26
Gambar 4.8 Led Sangjit.....	27
Gambar 4.9 Led Sweet 17th.....	27

Gambar 4.10 Led Wedding..... 27

Gambar 4.11 Backdrop Fordis 28

