

ABSTRACT

Every kind of businesses must need a plan for theirs especially for a new and grow-up business and for a business which is need a significant development in a short term. The goal of designing this airplane travel business plan are :

1) To find out if this kind of business is fisible or not

2) To design a travel agent business with a proportional share concept
There are some basic aspect that we can use to analize a business. We can split those aspect into 7 (seven) different aspect, that are : Market, Sales, Technology, Social, Legal, Management and Finance. The concept for dividen share that we will used in this business plan is the islamic propotional share concept, that are : Mudharabah and Musyarakah.

From this airplane travel business plan, we can analized and find some result, that are :

1) There is still a large market share for this kind of business, and it's enough if we decide to open this business.

2) We need at least Rp.298.700.000 for capital cost and operational cost.

3) This Business need at least 3 years, 3 months and 3 days as it payback periode

4) Benefit cost ration for this business is 1.8, and it's mean this business is proper.

5) Calculation for divide share is 60% of nett margin. It is about 17% p.a and it is more bigger than Bank rate (6.75% p.a). Dividen received by investor for the first three years at least Rp. 154.891.200,-

6) Break Event Point (BEP) will reach at Rp. 94.175.000 p.a, or at least we could sell 3767 airplane ticket per annum, with an asumption that we get profit margin from each ticket is Rp.25.000,-

7) Dividen share concept we use in this business is The Islamic propotional share concept, that is Mudharabah and Musyarakah. Basic calculation of this concept was took from nett profit before tax.

(1) In Mudharabah concept, it's offer profit share comparison 50:50 or 60:40 or 70:30

(2) In Musyarakah concept, it's offer profit share comparison in percentage like 5%, 10% or 15% which is calculated from nett profit after mudharabah agreement. In this business plan we used asumption of 60:40.