

ABSTRAK

Tujuan dari penelitian ini adalah Untuk mengetahui pengaruh kepemimpinan, kompensasi, dan budaya organisasi terhadap kepuasan kerja karyawan Panasonic Industrial Components. Penelitian ini menggunakan pendekatan kuantitatif. Populasi dalam penelitian ini seluruh pegawai divisi Planning and Control berstatus tetap PT. Panasonic Industrial Components di Bekasi berjumlah 65 orang. Penentuan ukuran sampel menggunakan teknik sensus yaitu mengambil keseluruhan populasi. Teknik pengambilan sampel menggunakan Instrumen penelitian menggunakan kuesioner yang dianalisis dengan *Structural Equation Modeling*. Hasil penelitian menunjukkan bahwa kepemimpinan berpengaruh positif signifikan terhadap variabel kepuasan kerja karyawan. Kompensasi berpengaruh positif signifikan terhadap variabel kepuasan kerja karyawan. Budaya organisasi berpengaruh positif tidak signifikan terhadap variabel kepuasan kerja karyawan.

Kata Kunci: Kepemimpinan, Kompensasi, Budaya Organisasi, Kepuasan Kerja Karyawan



ABSTRACT

The purpose of this study was to determine the effect of leadership, compensation, and organizational culture on job satisfaction of employees of Panasonic Industrial Components Company. This study uses a quantitative approach. The population in this study were all permanent employees division planning and control of Panasonic Industrial Components Company in Bekasi amount 65 people. Determination of sample size using a census technique that is taking the entire population. The sampling technique uses research instruments using questionnaires analyzed by Structural Equation Modeling. The results of the study showed that the study showed a significant positive effect on employee job satisfaction variables. Positive compensation is significant for the employee job satisfaction variable. Positive organizational culture is not significant to the variable employee job satisfaction.

Keywords: Leadership, Compensation, Organizational Culture, Employee Job Satisfaction



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