

ABSTRACT

This research is conducted to examine the effect of Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return on Assets on Price to Book Value. In this case the Price to Book Value is the dependent variable and the Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return on Assets are independent variables. This research was conducted at the Telecommunications Sector and Telecommunications Infrastructure on the Indonesia Stock Exchange during 2009 - 2013. The sample used in this study were 6 (six) companies listed in the Stock Exchange by using non probability sampling (purposive sampling) technique. Data analysis method used is multiple regression analysis. This research resulted in the conclusion that the variable Debt Equity Ratio, Total Asset Turn Over, Current Ratio, Return on Assets partially significant effect on the Price to Book Value. Determinant coefficient Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return on Assets significant effect on the Price to Book Value.

Keywords : Debt Equity Ratio, Total Asset Turnover, Current Ratio, Return on Asset, Price to Book Value



ABSTRAK

Penelitian ini bertujuan untuk menunjukkan pengaruh *Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return On Asset* terhadap *Price to Book Value*. Dalam hal ini *Price to Book Value* adalah variabel dependen serta *Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return On Asset* adalah variabel independen. Penelitian ini dilakukan pada perusahaan Sub Sektor Telekomunikasi dan Infrastruktur Telekomunikasi di BEI selama 2009 - 2013. Sampel yang digunakan dalam penelitian ini sebanyak 6 (enam) perusahaan yang tercatat di BEI dengan menggunakan teknik *non probability sampling* yaitu *purposive sampling*. Metode analisis data yang digunakan adalah analisis regresi berganda. Penelitian ini menghasilkan kesimpulan bahwa variabel *Debt Equity Ratio, Total Asset Turn Over, Current Ratio, Return On Asset* secara parsial berpengaruh signifikan terhadap *Price to Book Value*. Koefisien determinan *Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return On Asset* berpengaruh signifikan terhadap *Price to Book Value*.

Kata Kunci : *Debt to Equity Ratio, Total Asset Turnover, Current Ratio, Return on Asset, Price to Book Value*

