

ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh Kepuasan Kerja, Kompensasi, dan Persepsi Dukungan Organisasi terhadap Komitmen Organisasi pada PT. Graha Indomedia Group. Populasi dalam penelitian ini sebanyak 120 karyawan. Jumlah sampel dalam penelitian ini sebanyak 93 karyawan. Metode pengumpulan data menggunakan metode survey, dengan instrument penelitian adalah kuesioner. Metode analisis data menggunakan *Partial Least Square* (PLS). Penelitian ini membuktikan bahwa kepuasan kerja, kompensasi, dan persepsi dukungan organisasi berpengaruh positif dan signifikan terhadap komitmen organisasi.

Kata Kunci : Kepuasan Kerja, Kompensasi, dan Persepsi Dukungan Organisasi terhadap Komitmen Organisasi pada PT. Graha Indomedia Group.



ABSTRACT

The research aims to analyse the influence of work satisfaction, compensation, and perception of organizational support to the organizational commitments at PT. Graha Indomedia Group. The population in this study was 120 employees. The number of samples in this study was as much as 93 employees. Method of collecting data using survey method, with research instrument is questionnaire. Data analysis methods use Partial Least Square (PLS). This research proves that the job satisfaction, compensation, and perception of organizational support are positive and significant to the organizational commitments.

Keywords: *job satisfaction, compensation, and the perception of organizational support to the organizational commitments at PT. Graha Indomedia Group.*

