

ABSTRACT

This thesis aims to analyze the influence of autocratic leadership style, motivation and job placement on employee performance in manufacturing division PT. Djabes, Bekasi. This research involves all employees of manufacture division which amounts to 100 people. Based on the responses of respondents tested the validity, reliability test, normality test, multicollinearity, hesteroskedastisitas and linear multiple. The result of analysis with multiple linear regression method shows that simultaneous autocratic leadership style, motivation and job placement influence to employee performance. Partially autocratic leadership style, motivation and work placement influence on employee performance.

Keywords: *Autocratic Leadership Style, Motivation, and Work Placement*



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ABSTRAK

Skripsi ini bertujuan untuk menganalisa pengaruh gaya kepemimpinan otokratis, motivasi dan penempatan kerja terhadap kinerja karyawan pada divisi manufacture PT. Djabes, Bekasi. Penelitian ini melibatkan seluruh karyawan divisi manufacture yang berjumlah 100 orang. Berdasarkan tanggapan responden dilakukan uji validitas, uji reliabilitas, uji normalitas, multikolinearitas, heteroskedastisitas dan linier berganda. Hasil analisis dengan metode regresi linier berganda menunjukkan bahwa simultan gaya kepemimpinan otokratis, motivasi dan penempatan kerja berpengaruh terhadap kinerja karyawan. Secara parsial gaya kepemimpinan otokratis, motivasi dan penempatan kerja berpengaruh terhadap kinerja karyawan.

Kata kunci: Gaya Kepemimpinan Otokratis, Motivasi, dan Penempatan Kerja



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