

ABSTRACTION

Business competition has made businesses do specific strategies to increase profits and retain existence. Many frameworks are used to measure the degree of strategic alignment. Technology, using COBIT (Control Objective for Information and Related Technology). The COBIT 5 framework provides solutions for implementing IT governance models. This research focuses on APO (Align, Plan, Organize) APO02 process (managing strategy) and MEA (Monitoring, Evaluating and Assessing Performance) MEA01 (Monitoring, Evaluating and Assessing Performance and Conformance). Stages of analysis in the current study are initiation, Assessment Planning, Direction, Data Collection, Data Validation, Process Attribute Level and Reporting Results As occurs in COBIT 5 Evaluation Process Activity. This audit uses the Guttman scale to determine the results and Level of Capability of APO02 (managing strategy) and MEA01 (Monitoring, Evaluating and Assessing Performance and Conformance). after getting the capability value then. Results of average capability level capability for Current level of ability leads to the level of 1.44 for APO02 (Managing Strategy) ie processes that have been implemented, but have not fully achieved the expected goals and MEA01 (Monitor, Evaluation and Value of Performance and Conformance) at the level of 2.33 ie the process has been applied and adjusted directly, precisely and perfectly.

Key Word : COBIT 5, *Align, Plan, Organize, Monitor, Evaluate and Assess Performance*, Guttman.

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ABSTRAKSI

Persaingan bisnis yang ketat saat ini membuat pelaku bisnis melakukan strategi-strategi khusus untuk meningkatkan laba dan tetap mempertahankan existensinya. Banyak *framework* yang digunakan untuk mengukur tingkat kematangan keselarasan strategi Teknologi Informasi dengan strategi bisnis suatu organisasi, salah satunya dengan COBIT (*Control Objective for Information and Related Technology*). Kerangka kerja COBIT 5 memberikan solusi dalam menerapkan model tata kelola TI. Penelitian ini fokus pada domain APO (*Align, Plan, Organize*) proses APO02 (*manage strategy*) dan MEA (*Monitor, Evaluate and Assess Performance*) proses MEA01 (*Monitor, Evaluate and Assess Performance and Conformance*). Tahapan analisis pada penelitian ini adalah *initiation, Planning the Assessment, Briefing, Data Collection, Data Validation, Process Attribute Level and Reporting the Result* seperti yang terdapat pada COBIT 5 *Assessment Process Activities*. Audit ini menggunakan skala Guttman untuk mengetahui hasil dan *Capability Level* APO02 (*manage strategy*) dan MEA01 (*Monitor, Evaluate and Assess Performance and Conformance*). setelah didapatkan nilai *capability level* maka disusun rekomendasi sebagai masukan untuk mengelola sistem informasi penerimaan surat pengajuan asuransi jiwa. Hasil penelitian tingkat kapabilitas level rata-rata untuk Tingkat kemampuan saat ini mengarah pada level 1,44 untuk APO02 (*Manage Strategy*) yaitu adanya proses yang sudah diterapkan, namun belum sepenuhnya mencapai tujuan yang diharapkan dan MEA01 (*Monitor, Evaluate and Assess Performance and Conformance*) pada level 2.33 yaitu proses sudah diterapkan dan dikelola (direncanakan, dimonitor dan disesuaikan) secara tepat terhadap produk pekerjaannya, dikendalikan dan dipelihara namun belum sepenuhnya tercapai.

Kata Kunci : COBIT 5, *Align, Plan, Organize, Monitor, Evaluate and Assess Performance*, Guttman.