

DAFTAR GAMBAR

| | |
|--|----|
| Gambar 1.1 Data Indonesia E-Commerce Survey oleh MarkPlus Inc | 2 |
| Gambar 1.1 Data Top 5 E-commerce di Asia Tenggara IPrice Q4 2018 | 4 |
| Gambar 1.2 Tangkapan Layar Blackpink Brand Ambassador Shopee | 5 |
| Gambar 3.1 Akun CoppaMagz | 28 |
| Gambar 4.1 logo Shoppe | 42 |
| Gambar 4.2 logo 12.12 birthday sale 2018 | 43 |

