

DAFTAR LAMPIRAN

Lampiran. 1.	Kuesioner Penelitian.....	96
Lampiran. 2.	Data Jawaban Kuesioner.....	100
Lampiran. 3.	Uji Validitas <i>Perfomance</i> /Kinerja (X1).....	102
Lampiran. 4.	Uji Validitas <i>Feature</i> /Keistimewaan Tambahan (X2).....	103
Lampiran. 5.	Uji Validitas <i>Durability</i> /Daya Tahan (X3).....	104
Lampiran..6.	Uji Validitas <i>Perceived Quality</i> /Persepsi Kualitas (X4).....	105
Lampiran. 7.	Uji Validitas <i>Reliability</i> /Keandalan (X5).....	106
Lampiran. 8.	Uji Validitas Loyalitas (Y).....	107