

## Abstrak

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"Jakarta sebagai ibukota Indonesia sangatlah menarik minat pengusaha baik dalam maupun luar negeri untuk melakukan kegiatan bisnis. Hotel sebagai sarana akomodasi memegang peranan penting karena hotel dituntut menyediakan fasilitas dan pelayanan yang semakin baik bagi tamu-tamu. Seiring dengan peningkatan ekonomi, kebutuhan akan hotel bisnis juga meningkat. Adapun Hotel bisnis, yang dirancang berkapasitas 256 kamar yang berlokasi di jalan Kuningan. Adapun karakteristik hotel bisnis sesuai pangsa pasar yang diraih mempunyai fasilitas-fasilitas yang menunjang kegiatan bisnis seperti Business Center yang luas, Meeting Room dan Function Room dengan kapasitas yang bervariasi. Lokasi perancangan yang berada di jalan Kuningan terletak di kawasan bisnis misalnya Hotel (The Westin Jakarta) , Pusat Perbelanjaan (Lotte shopping Avenue) , Pusat Perbelanjaan (Mall Ambassador) , Pusat Perbelanjaan (Kuningan City Mall) , Metropolitan Medical Centre Jakarta , Raffles Jakarta , Gojakmania . Lobby , Restaurant, dan kamar tidur yang dirancangpun sesuai dengan kebutuhan tamu bisnis yang menginap hanya satu atau dua malam saja dan melakukan aktivitas bisnis di luar kamar sehingga desain kamar dirancang senyaman mungkin lebih dari kamar hotel biasa. Hal ini mempengaruhi pengadaan lobby, Restaurant, dan fasilitas pelayanan kamar yang ada di Hotel Bisnis yang akan dirancang dengan gaya Modern Eklektik dan tema Old Batavia (lobby, Restaurant, dan fasilitas pelayanan kamar pada hotel dibuat lebih menarik agar tamu/wisatawan local maupun mancanegara tertarik untuk datang dan menginap)."

Kata kunci: Perancangan Hotel, Gaya Modern Eklektik dan Tema Old Batavia.

## Abstract

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*"Jakarta as the capital of Indonesia is very attractive to businessmen both domestic and foreign to conduct business activities. Hotels as a means of accommodation play an important role because the hotel is demanded to provide better facilities and services for guests. Along with improving the economy, the need for business hotels The business hotel, which is designed with a capacity of 256 rooms located on Kuningan street, has the characteristics of a business hotel according to the market share that has facilities that support business activities such as a spacious Business Center, Meeting Room and Function Room with varying capacities. The design location located on Kuningan Road is located in the business district, for example Hotels (The Westin Jakarta), Shopping Centers (Lotte shopping Avenue), Shopping Centers (Mall Ambassador), Shopping Centers (Kuningan City Mall), Metropolitan Medical Center Jakarta, Raffles Jakarta , Gojakmania. Lobby, Restaurant, and the bedroom designed according to the needs of business guests who stay only one or two nights and do business activities outside the room so that the design of the designed room is as comfortable as possible more than a normal hotel room. This affects the procurement of lobbies, restaurants, and room service facilities in Business Hotels that will be designed with Modern Eclectic style and Old Batavia theme (lobby, restaurant, and room service facilities at the hotel are made more attractive so that local and foreign guests / tourists are interested in coming and staying). "*

Keywords: *Hotel Design, Modern Eclectic Style and Old Batavia Theme*