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The Usage Model of Symbols as Labelling in the Social Communication Interstudents (Interactionisme Symbolic Study of the Students Self Concept of Stikom Prosia Jakarta)

Bibliography: 23 Books (1982-2008), 2 Journals, 3 Websites

ABSTRACT

The dilemma of labelling is one of discourses and crucial topics talked in many decades by academics. In this research, the phenomenon, it is the usage of symbols as labelling, will be analyzed. Commonly, the objective of this research is to explore the usage of symbols as labelling at the students of Stikom Prosia Jakarta. There are four things that are analyzed, they are; (1) The model of social communication interstudent, (2) The relation model of interstudents in using symbols as labelling, (3) the implication of labelling, and (4) Students self concept, before and after labelling.

This study uses qualitative type of research. The main method used is symbolic interactionism approach. Besides, the phenomenology method is used. Primary data are gathered by unstructured observation and interview. Secondary data is collected by library research. The data is analyzed using reductive-phenomenologist.

The result of this research shows that the model of social communication inter-student of Stikom Prosia in the class is formed of brain storming and outside of class it is in a form of cooperative manners. (2) The relation model of inter-students in their way of using symbols as labeling, divided into two models. They are the relationship model between the labeled students and the labeling students in using symbols as labeling, and the relationship model between the labelling students and the labeled students in meaning symbols as labeling. The model is in a shape of cycle. (3) Labelling gives positive implications to the students. (4) The students have positive self-concept. It consists of "I" concept, that is student as a learner, and "Me" concept, that is students as friend in the same boat.

Key Words: Social Communication, Symbols, Labelling, Symbolic Interactionism