ABSTRACT

Mythology of Women in The Film Dramatic

(Roland Barthes Semiotics Analysis of Film "Jamila and the President")

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Mythology of women in the media became an important sign, not least for the media to function as a film that pertandaan system and its significance to society. The purpose of this research to know how to formulate a sign of film media and well meaning women in the nation and state, Knowing the form of myth that women are used as the theme of the film Indonesia, and know the factors that influence the formation of signs and meanings on women's current and future through the mass media .

This study combines analysis of Barthes's semiotics, feminism paradigm with the paradigm of critical theories. In particular, also developed into a study of emancipatory and the women's movement by collecting data from the background of the director as well as women activists in order to provide an explanation for the findings of the analysis "text" in a semiotic frame. The theories used include Roland Barthes Semiotics, Feminism, Film Aesthetics.

Film Jamila and the president who carried the expansion of women's ideas and all the problems it faces, of women's role and character development of the country made the study interesting. In the series of stories describing the details movie myth problems of poverty, ignorance and education, human trafficking, the role of mass organizations, the clergy, state officials, law enforcement and the systems that make up the myth of women into prostitution.

The results of this study indicate that women prostitute symbolized only as a myth, a myth about duping caused by the depoliticization of the dominant hegemony that is men. A myth about the deformation of the women's movement in revolt against all government policies in the country's development system. A symbol to show the depravity of the various elements of the state apparatus, social systems, religious, economic and moral society.

Keywords: Mythology, Women, Film, Semiotics