

## DAFTAR GAMBAR

<b>Gambar 1: Skema Proses Desain</b> .....	9
<b>Gambar 2: Logo Dapur Oshin</b> .....	15
<b>Gambar 3: Logo Toshin Bakery Sebelumnya</b> .....	15
<b>Gambar 4: Roti Abon (<i>Abon Rolls</i>)</b> .....	18
<b>Gambar 5: Roti Sosis (<i>Chicken Sausage</i>)</b> .....	18
<b>Gambar 6: Roti Polo (Roti Kopi)</b> .....	18
<b>Gambar 7: <i>Variety Of Melon Bread</i></b> .....	19
<b>Gambar 8: <i>Variety Of Donut</i></b> .....	19
<b>Gambar 9: <i>Brownie Choco Melt</i></b> .....	20
<b>Gambar 10: Kue – kue kering</b> .....	20
<b>Gambar 11: <i>Mind Mapping Toshin Bakery</i></b> .....	24
<b>Gambar 12: Bagan Cara dan Proses Kerja Karya</b> .....	36
<b>Gambar 13: Sketsa Manual Identitas Visual Toshin Bakery</b> .....	37
<b>Gambar 14: Sketsa Digital Identitas Visual Toshin Bakery</b> .....	38
<b>Gambar 15: Identitas Visual Toshin Bakery yang Terpilih</b> .....	39
<b>Gambar 16: Unsur Logo Toshin Bakery</b> .....	41
<b>Gambar 17: Konsep Identitas Visual Toshin Bakery</b> .....	43
<b>Gambar 18: Grid Identitas Visual Toshin Bakery</b> .....	43
<b>Gambar 19: Konfigurasi Identitas Visual Toshin Bakery</b> .....	44
<b>Gambar 20: Konfigurasi Sekunder Identitas Visual Toshin Bakery</b> .....	44
<b>Gambar 21: Batas Ruang Kosong Identitas Visual Toshin Bakery</b> .....	45
<b>Gambar 22: Ukuran Identitas Visual Toshin Bakery Terkecil</b> .....	45
<b>Gambar 23: Background Control Identitas Visual Toshin Bakery</b> .....	46
<b>Gambar 24: Pattern Layout Identitas Visual Toshin Bakery</b> .....	47

<b>Gambar 25: Layout GSM Identitas Visual Toshin Bakery .....</b>	<b>48</b>
<b>Gambar 26: Layout Daftar Isi GSM Identitas Visual Toshin Bakery .....</b>	<b>49</b>
<b>Gambar 27: Layout Judul GSM Identitas Visual Toshin Bakery.....</b>	<b>49</b>
<b>Gambar 28: Layout Isi GSM Identitas Visual Toshin Bakery .....</b>	<b>50</b>
<b>Gambar 29: Tagline Identitas Visual Toshin Bakery.....</b>	<b>50</b>
<b>Gambar 30: Informasi Kontak dan Social Media Toshin Bakery .....</b>	<b>51</b>
<b>Gambar 31: Box Packaging Layout Toshin Bakery .....</b>	<b>51</b>
<b>Gambar 32: Sticker Packaging Layout Toshin Bakery .....</b>	<b>52</b>
<b>Gambar 33: Layout Stiker Plastik Roti dan Harga Produk Toshin Bakery .....</b>	<b>52</b>
<b>Gambar 34: Layout Paper Bag Toshin Bakery.....</b>	<b>53</b>
<b>Gambar 35: Layout Kartu Nama Toshin Bakery.....</b>	<b>54</b>
<b>Gambar 36: Layout Daftar Menu Toshin Bakery .....</b>	<b>54</b>
<b>Gambar 37: Layout Apron/Celemek Toshin Bakery .....</b>	<b>55</b>
<b>Gambar 38: Sticker Merchandise LayoutToshin Bakery .....</b>	<b>55</b>
<b>Gambar 39: Layout Gantungan Kunci Toshin Bakery.....</b>	<b>56</b>
<b>Gambar 40: Layout Mug Toshin Bakery.....</b>	<b>56</b>
<b>Gambar 41: Notebook Layout Toshin Bakery .....</b>	<b>57</b>
<b>Gambar 42: Penggunaan Warna Identitas Visual Toshin Bakery.....</b>	<b>57</b>
<b>Gambar 43: Typeface Identitas Visual Toshin Bakery .....</b>	<b>58</b>
<b>Gambar 44: Grayscale Identitas Visual Toshin Bakery.....</b>	<b>59</b>
<b>Gambar 45: Karya Perancangan Redesain Identitas Visual Home Industry Toshin Bakery.....</b>	<b>65</b>