

DAFTAR GAMBAR

Gambar 1. Logo visual branding Hanes.....	4
Gambar 2. Logo visual branding Hanes.....	4
Gambar 3. Proses stilasi logo Hajjatan.com.....	5
Gambar 4. Logo Hajjatan.com.....	13
Gambar 5. Mindmapping.....	15
Gambar 6. Moodboard.....	15
Gambar 7. Logo Hajjatan.com.....	16
Gambar 8. Typeface identitas visual Hajjatan.com.....	18
Gambar 9. Pengecilan Logo.....	20
Gambar 10. Grid System.....	20
Gambar 11. Clear Space Area.....	21
Gambar 12. Graphic Standard Manual (GSM).....	22
Gambar 13. ID Card.....	22
Gambar 14. Kartun Nama.....	23
Gambar 15. Amplop.....	24
Gambar 16. Map Folder.....	25
Gambar 17. Stempel.....	25
Gambar 18. Kop Surat.....	26
Gambar 19. Pulpen.....	26
Gambar 20. Pin.....	27
Gambar 21. Sticker.....	27
Gambar 22. Mug.....	28
Gambar 23. Proses Bentuk Logo.....	28
Gambar 24. Warna.....	29
Gambar 25. Tipografi.....	29
Gambar 26. Poster Mosaic.....	31