

## ABSTRAK

Tujuan Penelitian ini adalah untuk mengetahui pengaruh *Earning Per Share* (EPS), *Debt to Equity Ratio* (DER), dan *Return On Equity* (ROE) terhadap Harga Saham. Data penelitian ini adalah Perusahaan Sub Sektor Makanan dan Minuman di Bursa Efek Indonesia (BEI) periode 2017 – 2019. Teknik pengambilan sampel dilakukan dengan menggunakan metode purposive sampling. Terdapat 18 perusahaan yang memenuhi kriteria – kriteria sebagai sampel penelitian. Penelitian ini menggunakan metode kuantitatif. Teknik analisis dalam penelitian adalah analisis regresi linier berganda dan pengujian hipotesis dengan menggunakan software SPSS Versi 25.

Hasil penelitian ini menunjukkan bahwa secara simultan (Uji F) variabel *Earning Per Share* (EPS), *Debt to Equity Ratio* (DER), *Return On Equity* (ROE) berpengaruh signifikan terhadap harga saham pada perusahaan Makanan dan Minuman yang terdaftar di Bursa Efek Indonesia periode 2017-2019. Pada hasil uji parsial (Uji t) menunjukkan bahwa *Earning Per Share* (EPS) berpengaruh terhadap harga saham, *Debt to Equity Ratio* (DER) tidak berpengaruh terhadap harga saham, dan *Return On Equity* (ROE) berpengaruh terhadap harga saham.

Kata Kunci : Harga Saham, *Earning Per Share*, *Debt to Equity Ratio*, *Return On Equity*

## **ABSTRACT**

*The purpose of this study was to determine the effect of Earning Per Share (EPS), Debt to Equity Ratio (DER), Return on Equity (ROE) on Stock Price. The data of this study are sub sector food and beverage in Indonesia Stock Exchange in 2017 – 2019 periods. The sample collection technique is carried out by using purposive sampling method. There are 18 companies that fulfill the criteria as research sample. This research used quantitative methods. The data analysis technique has been carried out by using double linear regression analysis and hypothesis test has been done by using SPSS 25 version.*

*The result of research shows that simultaneously (Test F) the variable Earning Per Share (EPS), Debt to Equity Ratio (DER), Return On Equity (ROE) has a significant effect on stock prices in Food and Beverage companies listed on the Indonesia Stock Exchange. period 2017-2019. The results of the partial test (t test) show that Earning Per Share (EPS) has a effect on stock prices, Debt to Equity Ratio (DER) has no effect on stock prices, and Return On Equity (ROE) has a effect on stock prices.*

*Keywords : Stock Price, Earning Per Share, Debt to Equity Ratio, Return On Equity*