THESIS ENDORSEMENT

Name

: Nurul Usna

Student ID

: 43116010059

Program

: Bachelor Degree in Management,

International Undergraduate Program

Thesis Title

: Effect of Perceived Ease of Use, Perceived Usefulness and

Perceived Risk on Purchase Decision (A Case Study of Fashio

Product to Purchase on Twitter)

Date of Thesis Defense

: July 1st 2020

Endorsed by:

Thesis Supervisor,

Dr. Janfry Sihite, SE., MSM

Chair of Examiner,

Dr. Dewi Nusraningrum, S,Sos., M.Si

Dean,

Head of Management Program

Dr. Harnovinsah, Ak., M.Si., CA., CIPSAS., CMA

Dr. Daru Asih, M.Si