

MARKET RESEARCH ANALYST



SHAFWAN NIVARDI

PERSONAL INFO

Date of Birth : August 04, 1996

Gender : Male

Marital Status : Single

Address : Jl. Benda no. 39
Ciganjur

City, Country : Jakarta, Indonesia

Mobile Phone : (+62)82193346107

Email : shafwanivardi@gmail.com

HOBBY

- Running
- Reading Book
- Cycling
- Archery
- Swimming
- Travelling

PROFESSIONAL EXPERIENCE

- Aug 2018 - Present ● **Market Research Analyst**
PT Wijaya Karya Bangunan Gedung Tbk.
- Aug 2017 - Aug 2018 ● **Marketing Staff**
PT Wijaya Karya Bangunan Gedung Tbk.
- Jul 2017 - Aug 2017 ● **Marketing Intern**
PT Wijaya Karya (Persero) Tbk.

ORGANIZATIONAL EXPERIENCE

- 2016 - 2017 ● **Head of Organization**
Pusat Studi dan Pergerakan Mahasiswa UNJ
- 2016 - 2017 ● **Head Of Organization**
Tim Aksi Pandawa FE UNJ
- 2016 - 2017 ● **Volunteer Teacher**
Community Development UNJ
- 2015 - 2016 ● **Public Relation**
Himpunan Mahasiswa Manajemen UNJ

EDUCATION

- 2019 ● **Universitas Negeri Jakarta (UNJ)**
Bachelor of Economy in Marketing Management
- 2014 ● **SMA Suluh Jakarta**
Social Science

PUBLICATIONS

“Investigating The Intention of Cultural Event Enthusiast to Visit Jember Fashion Carnival: Does E-WOM Affect?” (2019)

PROFESSIONAL SKILL

Market Research
Sales & Marketing Plan-Strategy
Customer Relationship Management
B2B Marketing
Public Relation
Event Planner & Organizer
Microsoft Office

INTERPERSONAL SKILL

Public Speaking
Negotiation
Leadership
People Management
Time Management
Complex-Problem Solving