

DAFTAR LAMPIRAN

- Lampiran 1 : Hasil Expert Judgement *The Impulse Buying Tendency Scale*
- Lampiran 2 : Hasil Expert Judgement *Self Control Scale*
- Lampiran 3 : Kuesioner Penelitian
- Lampiran 4 : Hasil TO *The Impulse Buying Tendency Scale*
- Lampiran 5 : Hasil TO *Self Control Scale*
- Lampiran 6 : Hasil Uji Normalitas
- Lampiran 7 : Hasil Uji Homogenitas
- Lampiran 8 : Hasil Uji Hipotesis
- Lampiran 9 : Hasil Uji Deskriptif *Impulsive Buying*
- Lampiran 10 : Hasil Uji Deskriptif Kontrol Diri